

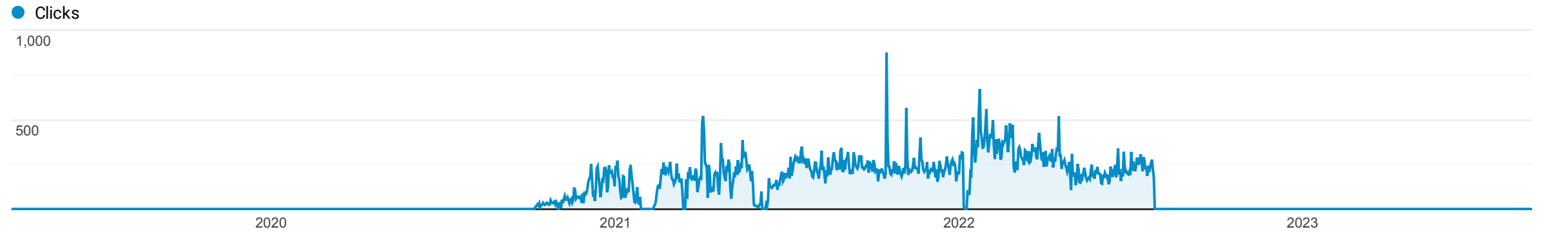
Google Ads Shopping Campaigns

All Users
2.06% Users

Apr 1, 2019 - Sep 1, 2023

Explorer

Summary



Campaign / Campaign ID	Acquisition					Behavior		Conversions	eCommerce ▾		
	Clicks ▾	Cost	CPC	Users	Sessions	Bounce Rate	Pages / Session	Ecommerce Conversion Rate	Transactions	Revenue	
	133,631 % of Total: 60.57% (220,621)	\$3,672.07 % of Total: 32.14% (\$11,424.46)	\$0.03 Avg for View: \$0.05 (-46.93%)	68,944 % of Total: 2.06% (3,351,907)	112,368 % of Total: 2.55% (4,410,227)	0.33% Avg for View: 13.90% (-97.63%)	4.53 Avg for View: 7.42 (-38.86%)	0.32% Avg for View: 0.15% (112.23%)	365 % of Total: 5.41% (6,750)	\$70,991.53 % of Total: 3.42% (\$2,077,409.96)	
1. Akiane Shopping 11192602942	133,631 (100.00%)	\$3,672.07 (100.00%)	\$0.03	68,944 (100.00%)	112,368 (100.00%)	0.33%	4.53	0.32%	365 (100.00%)	\$70,991.53 (100.00%)	

Rows 1 - 1 of 1