

Acquisition Overview

All Users

100.00% Users

Apr 1, 2019 - Sep 1, 2023

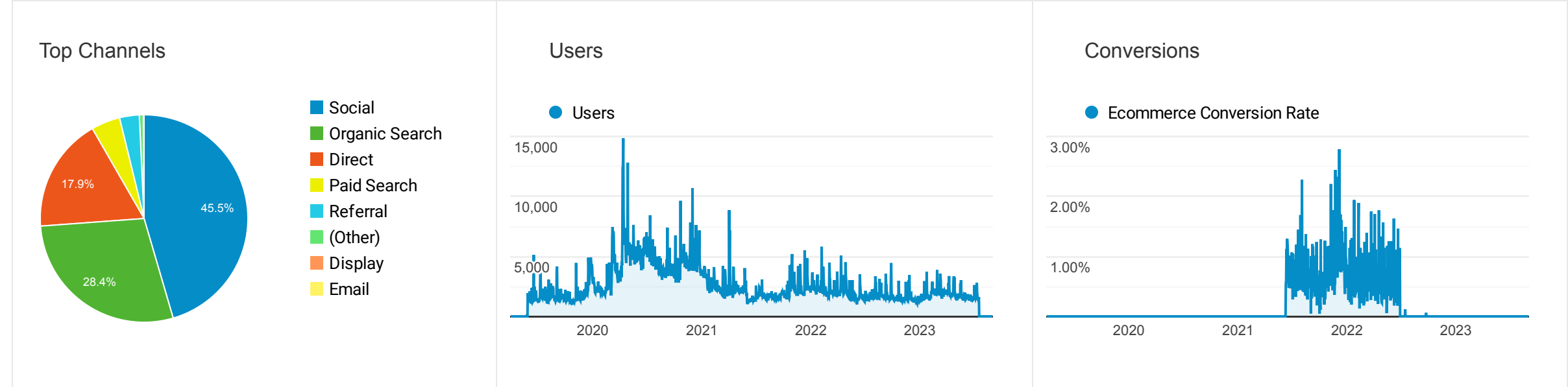
Primary Dimension:

Conversion:

Top Channels

eCommerce

Edit Channel Grouping



	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	3,351,907	3,334,151	4,410,227	13.90%	7.42	00:02:52	0.15%	6,750	\$2,077,409.96
1 Social	1,557,107			11.56%			0.02%		
2 Organic Search	970,824			12.05%			0.15%		
3 Direct	611,425			20.75%			0.36%		
4 Paid Search	154,022			14.75%			0.16%		
5 Referral	105,153			13.02%			0.08%		
6 (Other)	21,233			19.38%			1.32%		
7 Display	3,973			33.08%			1.04%		
8 Email	162			14.02%			0.47%		

To see all 8 Channels click [here](#).