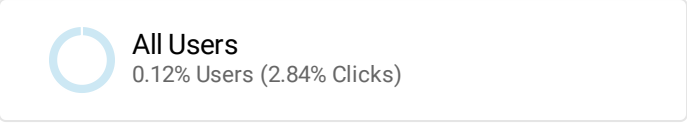


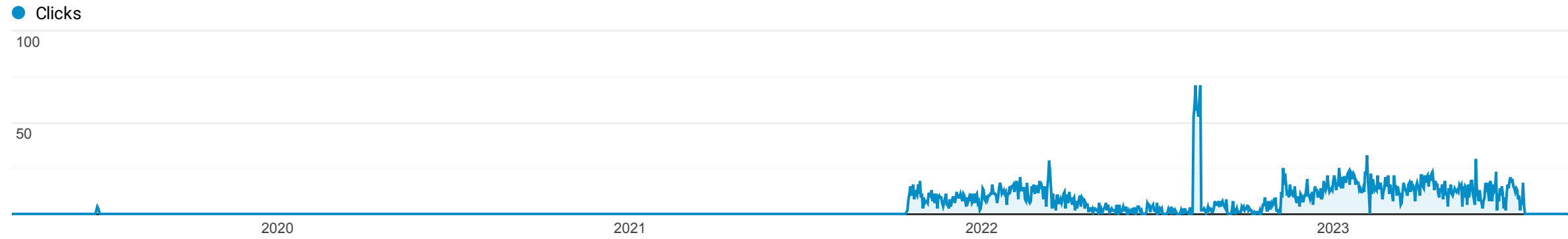
Google Ads Display Targeting



Apr 1, 2019 - Sep 1, 2023

Explorer

Summary



Display Keywords	Campaign	Google Ads: Ad Group	Acquisition					Behavior		Conversions <div>eCommerce ▾</div>		
			Clicks <div>↓</div>	Cost	CPC	Users	Sessions	Bounce Rate	Pages / Session	Ecommerce Conversion Rate	Transactions	Revenue
			10 % of Total: 0.00% (220,621)	\$8.32 % of Total: 0.07% (\$11,424.46)	\$0.83 Avg for View: \$0.05 (1,507.27%)	0 % of Total: 0.00% (3,351,907)	0 % of Total: 0.00% (4,410,227)	0.00% Avg for View: 13.90% (-100.00%)	0.00 Avg for View: 7.42 (-100.00%)	0.00% Avg for View: 0.15% (-100.00%)	0 % of Total: 0.00% (6,750)	\$0.00 % of Total: 0.00% (\$2,077,409.96)
1. Artists to Invest In	Youtube video remarketing - Dharma	youtube ads group	5 (50.00%)	\$4.68 (56.26%)	\$0.94	0 (0.00%)	0 (0.00%)	0.00%	0.00	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Museum Exhibitions	Youtube video remarketing - Dharma	youtube ads group	3 (30.00%)	\$2.79 (33.48%)	\$0.93	0 (0.00%)	0 (0.00%)	0.00%	0.00	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Akiane Kramarik	Youtube video remarketing - Dharma	youtube ads group	2 (20.00%)	\$0.63 (7.57%)	\$0.31	0 (0.00%)	0 (0.00%)	0.00%	0.00	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Art Galleries	Youtube video remarketing - Dharma	youtube ads group	0 (0.00%)	\$0.13 (1.62%)	\$0.00	0 (0.00%)	0 (0.00%)	0.00%	0.00	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Museum Collections	Youtube video remarketing - Dharma	youtube ads group	0 (0.00%)	\$0.09 (1.07%)	\$0.00	0 (0.00%)	0 (0.00%)	0.00%	0.00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5