

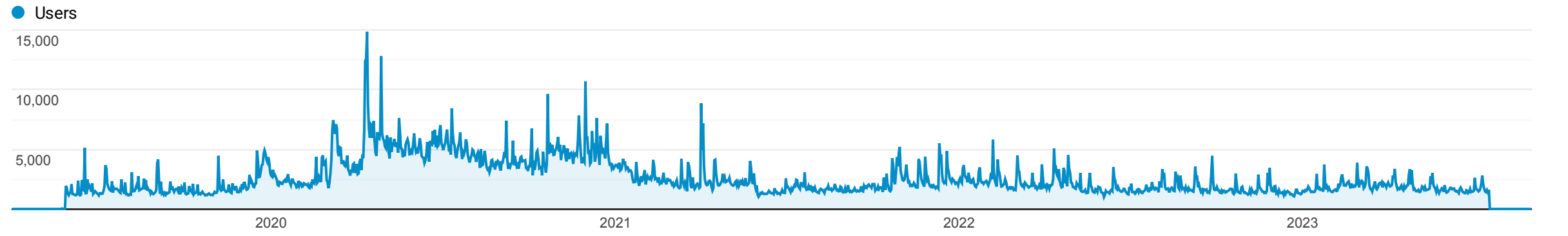
New vs Returning

All Users
100.00% Users

Apr 1, 2019 - Sep 1, 2023

Explorer

Summary



User Type	Acquisition			Behavior			Conversions	eCommerce <div></div>	
	Users <div></div>	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	3,351,907 % of Total: 100.00% (3,351,907)	3,339,093 % of Total: 100.15% (3,334,151)	4,410,227 % of Total: 100.00% (4,410,227)	13.90% Avg for View: 13.90% (0.00%)	7.42 Avg for View: 7.42 (0.00%)	00:02:52 Avg for View: 00:02:52 (0.00%)	6,750 % of Total: 100.00% (6,750)	\$2,077,409.96 % of Total: 100.00% (\$2,077,409.96)	0.15% Avg for View: 0.15% (0.00%)
1. New Visitor	3,351,907 (87.82%)	3,339,093 (100.00%)	3,312,730 (75.11%)	12.18%	7.51	00:02:42	3,416 (50.61%)	\$813,344.90 (39.15%)	0.10%
2. Returning Visitor	464,996 (12.18%)	0 (0.00%)	1,097,497 (24.89%)	19.10%	7.13	00:03:20	3,334 (49.39%)	\$1,264,065.06 (60.85%)	0.30%

Rows 1 - 2 of 2