

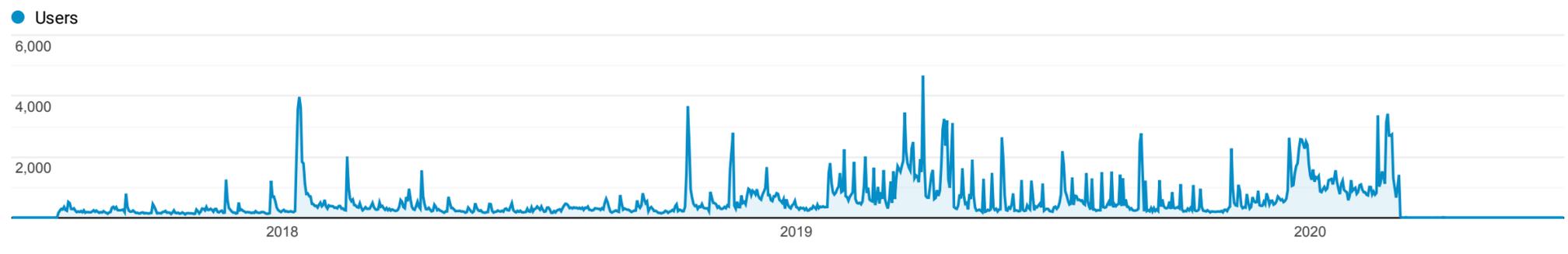
Referral Traffic

Jun 23, 2017 - Jun 29, 2020

All Users
36.30% Users

Explorer

Summary



Source	Acquisition			Behavior			Conversions eCommerce ▾		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	493,745 % of Total: 36.30% (1,360,358)	480,993 % of Total: 34.91% (1,377,763)	589,286 % of Total: 30.85% (1,910,166)	27.40% Avg for View: 24.05% (13.95%)	4.15 Avg for View: 5.87 (-29.24%)	00:02:21 Avg for View: 00:03:50 (-38.64%)	0.10% Avg for View: 0.20% (-50.91%)	579 % of Total: 15.15% (3,823)	\$173,239.05 % of Total: 11.84% (\$1,463,296.69)
1. facebook.com	189,992 (37.68%)	184,652 (38.39%)	193,568 (32.85%)	39.01%	1.69	00:00:34	0.06%	112 (19.34%)	\$15,199.80 (8.77%)
2. m.facebook.com	126,497 (25.09%)	124,823 (25.95%)	140,890 (23.91%)	23.46%	3.85	00:01:55	0.03%	44 (7.60%)	\$6,092.02 (3.52%)
3. youtube.com	37,956 (7.53%)	34,465 (7.17%)	57,824 (9.81%)	19.52%	6.60	00:04:24	0.15%	89 (15.37%)	\$28,857.75 (16.66%)
4. en.m.wikipedia.org	14,366 (2.85%)	13,660 (2.84%)	20,611 (3.50%)	20.01%	8.29	00:04:29	0.06%	13 (2.25%)	\$2,181.26 (1.26%)
5. l.facebook.com	13,790 (2.74%)	11,653 (2.42%)	16,831 (2.86%)	20.30%	4.94	00:03:34	0.15%	25 (4.32%)	\$5,080.70 (2.93%)
6. instagram.com	11,439 (2.27%)	11,321 (2.35%)	13,808 (2.34%)	17.21%	4.44	00:01:37	<0.01%	1 (0.17%)	\$165.55 (0.10%)
7. pinterest.com	8,868 (1.76%)	8,573 (1.78%)	11,107 (1.88%)	18.84%	4.35	00:02:14	0.27%	30 (5.18%)	\$6,610.61 (3.82%)
8. en.wikipedia.org	8,312 (1.65%)	7,533 (1.57%)	9,542 (1.62%)	17.15%	6.18	00:04:59	0.14%	13 (2.25%)	\$2,448.41 (1.41%)
9. lm.facebook.com	5,866 (1.16%)	5,032 (1.05%)	8,249 (1.40%)	20.17%	6.21	00:03:37	0.04%	3 (0.52%)	\$306.59 (0.18%)
10. l.instagram.com	4,717 (0.94%)	4,472 (0.93%)	5,374 (0.91%)	7.50%	6.84	00:03:27	0.07%	4 (0.69%)	\$1,378.42 (0.80%)

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