



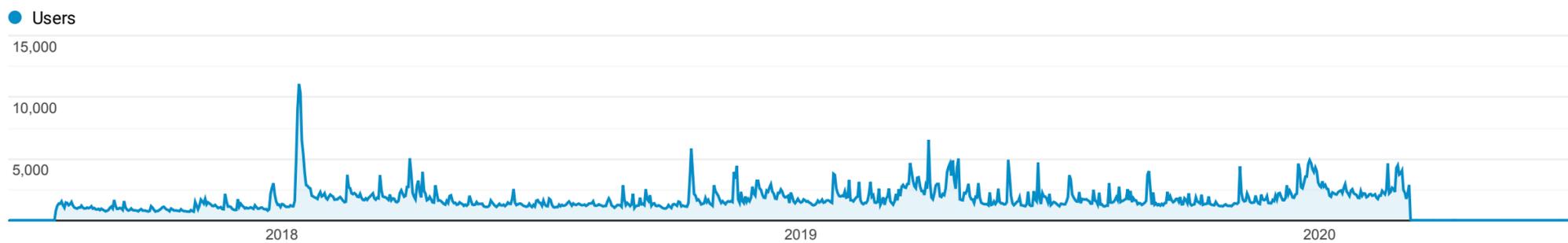
Overview

Jun 23, 2017 - Jun 29, 2020

All Users
100.00% Users

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions eCommerce ▾		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	1,360,358 % of Total: 100.00% (1,360,358)	1,381,296 % of Total: 100.26% (1,377,763)	1,910,166 % of Total: 100.00% (1,910,166)	24.05% Avg for View: 24.05% (0.00%)	5.87 Avg for View: 5.87 (0.00%)	00:03:50 Avg for View: 00:03:50 (0.00%)	3,823 % of Total: 100.00% (3,823)	\$1,463,296.69 % of Total: 100.00% (\$1,463,296.69)	0.20% Avg for View: 0.20% (0.00%)
1. mobile	662,277 (49.13%)	680,410 (49.26%)	994,903 (52.08%)	23.06%	6.48	00:03:36	813 (21.27%)	\$230,009.04 (15.72%)	0.08%
2. desktop	588,327 (43.65%)	601,340 (43.53%)	754,405 (39.49%)	25.08%	5.04	00:03:59	2,741 (71.70%)	\$1,157,294.98 (79.09%)	0.36%
3. tablet	97,327 (7.22%)	99,546 (7.21%)	160,858 (8.42%)	25.26%	5.98	00:04:36	269 (7.04%)	\$75,992.67 (5.19%)	0.17%

Rows 1 - 3 of 3