

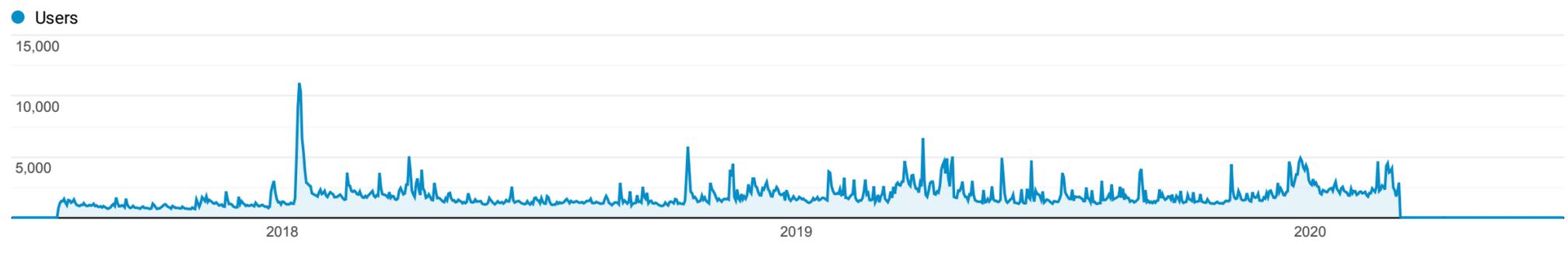
Language

Jun 23, 2017 - Jun 29, 2020

All Users
100.00% Users

Explorer

Summary



Language	Acquisition			Behavior			Conversions eCommerce ▾		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	1,360,358 % of Total: 100.00% (1,360,358)	1,381,296 % of Total: 100.26% (1,377,763)	1,910,166 % of Total: 100.00% (1,910,166)	24.05% Avg for View: 24.05% (0.00%)	5.87 Avg for View: 5.87 (0.00%)	00:03:50 Avg for View: 00:03:50 (0.00%)	3,823 % of Total: 100.00% (3,823)	\$1,463,296.69 % of Total: 100.00% (\$1,463,296.69)	0.20% Avg for View: 0.20% (0.00%)
1. en-us	849,442 (61.91%)	858,078 (62.12%)	1,170,775 (61.29%)	25.07%	5.75	00:03:46	2,376 (62.15%)	\$672,305.98 (45.94%)	0.20%
2. en-gb	74,895 (5.46%)	75,493 (5.47%)	106,870 (5.59%)	22.21%	6.46	00:04:07	52 (1.36%)	\$19,807.95 (1.35%)	0.05%
3. pt-br	51,730 (3.77%)	52,042 (3.77%)	71,794 (3.76%)	23.27%	5.89	00:03:59	6 (0.16%)	\$3,588.41 (0.25%)	<0.01%
4. en-ca	29,761 (2.17%)	30,179 (2.18%)	43,316 (2.27%)	20.76%	6.51	00:04:03	69 (1.80%)	\$14,982.87 (1.02%)	0.16%
5. es-es	28,978 (2.11%)	28,549 (2.07%)	38,742 (2.03%)	20.84%	5.71	00:03:51	11 (0.29%)	\$3,561.96 (0.24%)	0.03%
6. es-us	21,625 (1.58%)	21,461 (1.55%)	25,699 (1.35%)	23.24%	3.80	00:01:54	1 (0.03%)	\$37.03 (0.00%)	<0.01%
7. de-de	20,014 (1.46%)	19,979 (1.45%)	32,375 (1.69%)	21.57%	6.72	00:04:19	23 (0.60%)	\$6,975.35 (0.48%)	0.07%
8. en-au	19,466 (1.42%)	19,742 (1.43%)	29,360 (1.54%)	23.49%	5.57	00:04:03	26 (0.68%)	\$6,224.07 (0.43%)	0.09%
9. pl-pl	15,876 (1.16%)	15,730 (1.14%)	24,425 (1.28%)	19.71%	6.12	00:03:53	5 (0.13%)	\$1,707.42 (0.12%)	0.02%
10. es-419	14,754 (1.08%)	14,770 (1.07%)	19,428 (1.02%)	21.10%	7.30	00:04:23	1 (0.03%)	\$165.52 (0.01%)	<0.01%
11. de	13,098 (0.95%)	13,122 (0.95%)	19,977 (1.05%)	22.09%	7.02	00:04:56	22 (0.58%)	\$6,818.17 (0.47%)	0.11%
12. it-it	12,062 (0.88%)	12,128 (0.88%)	16,387 (0.86%)	19.79%	6.53	00:03:34	4 (0.10%)	\$519.99 (0.04%)	0.02%
13. pl	11,287 (0.82%)	11,226 (0.81%)	16,225 (0.85%)	21.41%	6.82	00:04:42	0 (0.00%)	\$0.00 (0.00%)	0.00%
14. nl-nl	11,261 (0.82%)	11,295 (0.82%)	21,738 (1.14%)	24.73%	5.25	00:03:34	8 (0.21%)	\$4,096.40 (0.28%)	0.04%
15. fr-fr	11,059 (0.81%)	11,004 (0.80%)	17,265 (0.90%)	20.95%	6.22	00:04:32	13 (0.34%)	\$2,659.08 (0.18%)	0.08%
16. ru-ru	8,962 (0.65%)	8,938 (0.65%)	14,606 (0.76%)	21.03%	5.54	00:03:56	2 (0.05%)	\$3,240.00 (0.22%)	0.01%
17. es	8,408 (0.61%)	8,308 (0.60%)	11,057 (0.58%)	23.36%	6.94	00:04:45	2 (0.05%)	\$251.65 (0.02%)	0.02%
18. (not set)	8,029 (0.59%)	8,065 (0.58%)	1,576 (0.08%)	48.54%	3.26	00:02:04	2 (0.05%)	\$411.90 (0.03%)	0.13%
19. fr	7,776 (0.57%)	7,744 (0.56%)	10,864 (0.57%)	23.32%	6.78	00:04:40	11 (0.29%)	\$4,313.46 (0.29%)	0.10%
20. ko-kr	7,432 (0.54%)	7,458 (0.54%)	11,389 (0.60%)	19.27%	7.53	00:03:59	8 (0.21%)	\$1,273.99 (0.09%)	0.07%
21. ja-jp	6,566 (0.48%)	6,585 (0.48%)	10,697 (0.56%)	25.60%	5.08	00:02:53	4 (0.10%)	\$1,779.65 (0.12%)	0.04%
22. sv-se	6,507 (0.47%)	6,507 (0.47%)	9,806 (0.51%)	20.74%	6.28	00:04:04	6 (0.16%)	\$1,172.06 (0.08%)	0.06%
23. es-xl	6,275 (0.46%)	6,374 (0.46%)	9,467 (0.50%)	26.76%	5.17	00:03:00	7 (0.18%)	\$4,766.26 (0.33%)	0.07%
24. zh-cn	5,708 (0.42%)	5,742 (0.42%)	8,622 (0.45%)	41.49%	4.07	00:04:17	1 (0.03%)	\$473.00 (0.03%)	0.01%
25. en	5,673 (0.41%)	5,670 (0.41%)	5,353 (0.28%)	29.61%	4.45	00:03:19	1 (0.03%)	\$312.24 (0.02%)	0.02%
26. it	4,894 (0.36%)	4,841 (0.35%)	6,564 (0.34%)	22.94%	8.10	00:04:08	0 (0.00%)	\$0.00 (0.00%)	0.00%

Rank	Language Pair	Count	Count	Count	Percentage	Score	Duration	Count	Value	Percentage
27.	pt-pt	4,537 (0.33%)	4,570 (0.33%)	6,620 (0.35%)	18.53%	6.07	00:04:00	3 (0.08%)	\$722.00 (0.05%)	0.05%
28.	nl	4,352 (0.32%)	4,327 (0.31%)	6,871 (0.36%)	23.14%	6.90	00:04:27	1 (0.03%)	\$445.00 (0.03%)	0.01%
29.	hu-hu	4,301 (0.31%)	4,312 (0.31%)	6,111 (0.32%)	17.84%	6.18	00:03:55	0 (0.00%)	\$0.00 (0.00%)	0.00%
30.	fr-ca	3,960 (0.29%)	4,015 (0.29%)	6,103 (0.32%)	18.66%	6.10	00:04:08	11 (0.29%)	\$1,501.96 (0.10%)	0.18%
31.	es-mx	3,854 (0.28%)	3,858 (0.28%)	4,911 (0.26%)	20.30%	5.07	00:03:10	1 (0.03%)	\$296.33 (0.02%)	0.02%
32.	ru	3,768 (0.27%)	3,760 (0.27%)	6,184 (0.32%)	24.92%	6.05	00:04:39	0 (0.00%)	\$0.00 (0.00%)	0.00%
33.	es-ar	3,588 (0.26%)	3,581 (0.26%)	4,180 (0.22%)	21.00%	4.07	00:02:17	0 (0.00%)	\$0.00 (0.00%)	0.00%
34.	nb-no	3,539 (0.26%)	3,616 (0.26%)	5,622 (0.29%)	19.51%	6.36	00:03:56	4 (0.10%)	\$912.60 (0.06%)	0.07%
35.	de-ch	3,518 (0.26%)	3,545 (0.26%)	5,474 (0.29%)	19.71%	6.75	00:04:04	5 (0.13%)	\$1,173.39 (0.08%)	0.09%
36.	cs-cz	3,166 (0.23%)	3,172 (0.23%)	5,116 (0.27%)	19.51%	6.77	00:04:30	0 (0.00%)	\$0.00 (0.00%)	0.00%
37.	zh-tw	2,795 (0.20%)	2,840 (0.21%)	4,572 (0.24%)	31.87%	4.90	00:03:35	0 (0.00%)	\$0.00 (0.00%)	0.00%
38.	en-US	2,626 (0.19%)	2,355 (0.17%)	333 (0.02%)	19.52%	8.00	00:09:07	1,082 (28.30%)	\$615,523.15 (42.06%)	324.92%
39.	fi-fi	2,404 (0.18%)	2,410 (0.17%)	3,619 (0.19%)	21.58%	6.40	00:04:24	3 (0.08%)	\$2,893.95 (0.20%)	0.08%
40.	en-sg	2,239 (0.16%)	2,269 (0.16%)	3,336 (0.17%)	29.23%	5.26	00:03:19	5 (0.13%)	\$3,573.93 (0.24%)	0.15%
41.	da-dk	2,187 (0.16%)	2,206 (0.16%)	3,211 (0.17%)	18.47%	6.18	00:04:13	2 (0.05%)	\$259.86 (0.02%)	0.06%
42.	sk-sk	2,158 (0.16%)	2,156 (0.16%)	3,256 (0.17%)	24.08%	5.38	00:03:29	0 (0.00%)	\$0.00 (0.00%)	0.00%
43.	c	2,157 (0.16%)	2,157 (0.16%)	2,162 (0.11%)	24.42%	1.12	00:00:10	0 (0.00%)	\$0.00 (0.00%)	0.00%
44.	ja	2,113 (0.15%)	2,108 (0.15%)	4,066 (0.21%)	28.63%	5.58	00:03:08	10 (0.26%)	\$5,727.71 (0.39%)	0.25%
45.	hr-hr	2,051 (0.15%)	2,032 (0.15%)	2,971 (0.16%)	17.20%	6.61	00:03:50	0 (0.00%)	\$0.00 (0.00%)	0.00%
46.	tr-tr	1,955 (0.14%)	1,959 (0.14%)	2,732 (0.14%)	21.96%	5.23	00:03:02	0 (0.00%)	\$0.00 (0.00%)	0.00%
47.	vi-vn	1,916 (0.14%)	1,914 (0.14%)	2,458 (0.13%)	14.73%	5.03	00:03:09	0 (0.00%)	\$0.00 (0.00%)	0.00%
48.	de-at	1,899 (0.14%)	1,906 (0.14%)	3,055 (0.16%)	21.18%	6.34	00:03:52	2 (0.05%)	\$458.00 (0.03%)	0.07%
49.	ro-ro	1,896 (0.14%)	1,886 (0.14%)	2,550 (0.13%)	18.63%	6.04	00:03:30	1 (0.03%)	\$795.00 (0.05%)	0.04%
50.	en-za	1,825 (0.13%)	1,815 (0.13%)	2,517 (0.13%)	20.66%	5.51	00:04:12	0 (0.00%)	\$0.00 (0.00%)	0.00%
51.	it	1,738 (0.13%)	1,759 (0.13%)	2,612 (0.14%)	19.41%	7.39	00:04:51	0 (0.00%)	\$0.00 (0.00%)	0.00%
52.	hu	1,699 (0.12%)	1,692 (0.12%)	2,506 (0.13%)	26.54%	7.04	00:04:25	0 (0.00%)	\$0.00 (0.00%)	0.00%
53.	sv	1,696 (0.12%)	1,693 (0.12%)	2,415 (0.13%)	19.75%	7.84	00:04:32	0 (0.00%)	\$0.00 (0.00%)	0.00%
54.	cs	1,646 (0.12%)	1,647 (0.12%)	2,665 (0.14%)	23.11%	6.70	00:04:58	1 (0.03%)	\$911.44 (0.06%)	0.04%
55.	es-co	1,632 (0.12%)	1,626 (0.12%)	2,001 (0.10%)	21.49%	4.09	00:02:11	0 (0.00%)	\$0.00 (0.00%)	0.00%
56.	sk	1,569 (0.11%)	1,570 (0.11%)	2,015 (0.11%)	27.89%	5.98	00:04:07	0 (0.00%)	\$0.00 (0.00%)	0.00%
57.	ko	1,455 (0.11%)	1,453 (0.11%)	2,174 (0.11%)	28.43%	7.05	00:03:57	0 (0.00%)	\$0.00 (0.00%)	0.00%
58.	en-ie	1,368 (0.10%)	1,385 (0.10%)	2,152 (0.11%)	21.14%	5.70	00:03:36	3 (0.08%)	\$739.63 (0.05%)	0.14%
59.	it-it	1,281 (0.09%)	1,293 (0.09%)	1,678 (0.09%)	16.98%	7.13	00:03:33	1 (0.03%)	\$246.20 (0.02%)	0.06%
60.	nl-be	1,117 (0.08%)	1,125 (0.08%)	1,647 (0.09%)	15.48%	6.10	00:03:51	4 (0.10%)	\$1,783.91 (0.12%)	0.24%
61.	en-in	1,080 (0.08%)	1,071 (0.08%)	1,403 (0.07%)	25.66%	4.31	00:02:54	0 (0.00%)	\$0.00 (0.00%)	0.00%
62.	en-ph	1,053 (0.08%)	1,049 (0.08%)	1,359 (0.07%)	21.93%	5.52	00:03:39	0 (0.00%)	\$0.00 (0.00%)	0.00%
63.	tr	1,042 (0.08%)	1,035 (0.07%)	1,379 (0.07%)	26.40%	5.67	00:03:39	0 (0.00%)	\$0.00 (0.00%)	0.00%
64.	en-nz	1,038 (0.08%)	1,034 (0.07%)	1,487 (0.08%)	19.97%	6.66	00:04:18	1 (0.03%)	\$150.80 (0.01%)	0.07%
65.	el-gr	970 (0.07%)	970 (0.07%)	1,295 (0.07%)	18.38%	6.50	00:03:54	0 (0.00%)	\$0.00 (0.00%)	0.00%
66.	fi	896 (0.07%)	893 (0.06%)	1,169 (0.06%)	21.39%	8.33	00:04:43	0 (0.00%)	\$0.00 (0.00%)	0.00%
67.	es-cl	871 (0.06%)	867 (0.06%)	1,092 (0.06%)	21.25%	5.29	00:03:05	0 (0.00%)	\$0.00 (0.00%)	0.00%
68.	hr	869 (0.06%)	858 (0.06%)	1,149 (0.06%)	16.54%	7.61	00:03:57	0 (0.00%)	\$0.00 (0.00%)	0.00%

69.	bg-bg	809 (0.06%)	804 (0.06%)	1,133 (0.06%)	20.65%	5.16	00:03:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
70.	es-pe	772 (0.06%)	773 (0.06%)	912 (0.05%)	23.25%	3.74	00:01:55	0 (0.00%)	\$0.00 (0.00%)	0.00%
71.	nb	730 (0.05%)	730 (0.05%)	1,034 (0.05%)	22.82%	7.87	00:04:53	0 (0.00%)	\$0.00 (0.00%)	0.00%
72.	fr-ch	703 (0.05%)	713 (0.05%)	1,432 (0.07%)	20.74%	5.87	00:04:02	1 (0.03%)	\$3,795.00 (0.26%)	0.07%
73.	ro	645 (0.05%)	642 (0.05%)	818 (0.04%)	19.93%	8.80	00:04:42	0 (0.00%)	\$0.00 (0.00%)	0.00%
74.	id-id	638 (0.05%)	633 (0.05%)	898 (0.05%)	24.50%	5.70	00:03:45	0 (0.00%)	\$0.00 (0.00%)	0.00%
75.	da	616 (0.04%)	613 (0.04%)	845 (0.04%)	19.05%	6.52	00:04:26	0 (0.00%)	\$0.00 (0.00%)	0.00%
76.	th-th	612 (0.04%)	621 (0.04%)	954 (0.05%)	36.37%	3.71	00:02:43	0 (0.00%)	\$0.00 (0.00%)	0.00%
77.	id	588 (0.04%)	586 (0.04%)	741 (0.04%)	30.23%	4.10	00:03:06	0 (0.00%)	\$0.00 (0.00%)	0.00%
78.	sl-si	573 (0.04%)	568 (0.04%)	907 (0.05%)	16.10%	7.15	00:04:15	0 (0.00%)	\$0.00 (0.00%)	0.00%
79.	uk-ua	573 (0.04%)	570 (0.04%)	757 (0.04%)	22.85%	5.84	00:02:54	0 (0.00%)	\$0.00 (0.00%)	0.00%
80.	he-il	475 (0.03%)	469 (0.03%)	671 (0.04%)	16.69%	6.60	00:04:07	0 (0.00%)	\$0.00 (0.00%)	0.00%
81.	bg	436 (0.03%)	435 (0.03%)	600 (0.03%)	22.33%	6.67	00:03:52	1 (0.03%)	\$6.95 (0.00%)	0.17%
82.	es-ve	401 (0.03%)	403 (0.03%)	438 (0.02%)	37.21%	2.84	00:01:45	0 (0.00%)	\$0.00 (0.00%)	0.00%
83.	sl	399 (0.03%)	402 (0.03%)	598 (0.03%)	18.06%	7.23	00:05:05	0 (0.00%)	\$0.00 (0.00%)	0.00%
84.	sr-rs	395 (0.03%)	394 (0.03%)	475 (0.02%)	22.11%	5.45	00:02:50	0 (0.00%)	\$0.00 (0.00%)	0.00%
85.	ar	379 (0.03%)	380 (0.03%)	459 (0.02%)	22.44%	4.43	00:03:29	0 (0.00%)	\$0.00 (0.00%)	0.00%
86.	fr-be	379 (0.03%)	379 (0.03%)	490 (0.03%)	19.59%	6.52	00:03:35	0 (0.00%)	\$0.00 (0.00%)	0.00%
87.	el	374 (0.03%)	374 (0.03%)	492 (0.03%)	23.98%	6.91	00:04:31	0 (0.00%)	\$0.00 (0.00%)	0.00%
88.	es-bo	334 (0.02%)	333 (0.02%)	353 (0.02%)	22.66%	2.39	00:01:05	0 (0.00%)	\$0.00 (0.00%)	0.00%
89.	es-ec	314 (0.02%)	313 (0.02%)	345 (0.02%)	20.00%	3.04	00:01:26	0 (0.00%)	\$0.00 (0.00%)	0.00%
90.	lv-lv	302 (0.02%)	299 (0.02%)	759 (0.04%)	34.78%	4.76	00:03:26	0 (0.00%)	\$0.00 (0.00%)	0.00%
91.	es-la	297 (0.02%)	296 (0.02%)	308 (0.02%)	23.70%	2.45	00:01:04	0 (0.00%)	\$0.00 (0.00%)	0.00%
92.	th	257 (0.02%)	267 (0.02%)	305 (0.02%)	32.79%	4.26	00:02:58	0 (0.00%)	\$0.00 (0.00%)	0.00%
93.	et-ee	255 (0.02%)	252 (0.02%)	375 (0.02%)	19.47%	7.86	00:04:58	0 (0.00%)	\$0.00 (0.00%)	0.00%
94.	he	255 (0.02%)	255 (0.02%)	368 (0.02%)	18.75%	8.24	00:04:59	0 (0.00%)	\$0.00 (0.00%)	0.00%
95.	vi	239 (0.02%)	239 (0.02%)	405 (0.02%)	23.46%	6.18	00:04:52	0 (0.00%)	\$0.00 (0.00%)	0.00%
96.	es-py	224 (0.02%)	224 (0.02%)	239 (0.01%)	24.69%	2.49	00:00:51	0 (0.00%)	\$0.00 (0.00%)	0.00%
97.	zh-hk	211 (0.02%)	209 (0.02%)	353 (0.02%)	22.10%	6.26	00:03:56	0 (0.00%)	\$0.00 (0.00%)	0.00%
98.	lv	202 (0.01%)	201 (0.01%)	354 (0.02%)	24.29%	6.65	00:04:05	1 (0.03%)	\$6.95 (0.00%)	0.28%
99.	uk	202 (0.01%)	200 (0.01%)	312 (0.02%)	23.72%	6.37	00:05:19	0 (0.00%)	\$0.00 (0.00%)	0.00%
100.	es-cr	198 (0.01%)	197 (0.01%)	261 (0.01%)	15.71%	6.13	00:03:48	0 (0.00%)	\$0.00 (0.00%)	0.00%