

Google Ads Hour of Day

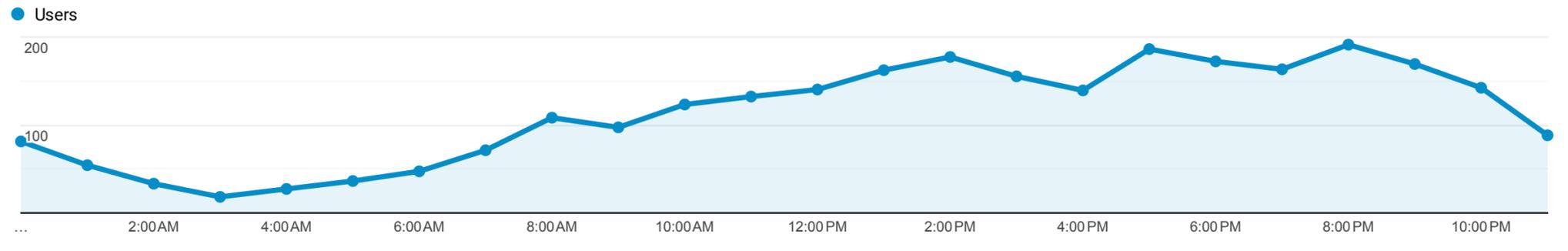
All

All Users
0.14% Users

Jun 23, 2017 - Jun 29, 2020

Explorer

Summary



Hour	Acquisition			Behavior			Conversions eCommerce ▾		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	1,889 % of Total: 0.14% (1,360,358)	1,715 % of Total: 0.12% (1,377,763)	3,003 % of Total: 0.16% (1,910,166)	20.08% Avg for View: 24.05% (-16.50%)	7.45 Avg for View: 5.87 (26.91%)	00:04:41 Avg for View: 00:03:50 (22.22%)	0.03% Avg for View: 0.20% (-83.36%)	1 % of Total: 0.03% (3,823)	\$419.62 % of Total: 0.03% (\$1,463,296.69)
1. 00	81 (2.99%)	47 (2.74%)	84 (2.80%)	19.05%	6.30	00:04:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. 01	54 (1.99%)	42 (2.45%)	59 (1.96%)	11.86%	7.71	00:04:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. 02	33 (1.22%)	24 (1.40%)	38 (1.27%)	15.79%	7.63	00:05:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. 03	18 (0.66%)	15 (0.87%)	20 (0.67%)	20.00%	10.50	00:05:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. 04	27 (1.00%)	20 (1.17%)	31 (1.03%)	19.35%	12.23	00:05:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. 05	36 (1.33%)	17 (0.99%)	39 (1.30%)	41.03%	3.41	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. 06	47 (1.73%)	26 (1.52%)	50 (1.67%)	28.00%	5.96	00:04:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. 07	71 (2.62%)	45 (2.62%)	79 (2.63%)	22.78%	6.42	00:05:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. 08	108 (3.98%)	57 (3.32%)	116 (3.86%)	29.31%	6.67	00:04:58	0.86%	1 (100.00%)	\$419.62 (100.00%)
10. 09	97 (3.58%)	54 (3.15%)	115 (3.83%)	28.70%	6.07	00:03:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. 10	123 (4.54%)	74 (4.31%)	137 (4.56%)	24.09%	8.62	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. 11	132 (4.87%)	80 (4.66%)	141 (4.70%)	21.28%	4.87	00:03:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. 12	140 (5.16%)	90 (5.25%)	164 (5.46%)	23.78%	7.82	00:04:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. 13	162 (5.98%)	109 (6.36%)	177 (5.89%)	16.95%	8.41	00:04:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. 14	177 (6.53%)	116 (6.76%)	198 (6.59%)	21.21%	7.43	00:04:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. 15	155 (5.72%)	89 (5.19%)	169 (5.63%)	17.16%	6.95	00:05:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. 16	139 (5.13%)	90 (5.25%)	152 (5.06%)	15.13%	6.68	00:03:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. 17	186 (6.86%)	117 (6.82%)	200 (6.66%)	22.50%	7.10	00:05:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. 18	172 (6.34%)	113 (6.59%)	189 (6.29%)	19.05%	6.70	00:05:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. 19	163 (6.01%)	111 (6.47%)	181 (6.03%)	16.57%	7.12	00:04:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. 20	191 (7.05%)	128 (7.46%)	216 (7.19%)	13.89%	8.98	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. 21	169 (6.23%)	117 (6.82%)	188 (6.26%)	15.96%	9.85	00:05:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. 22	142 (5.24%)	85 (4.96%)	160 (5.33%)	19.38%	9.33	00:05:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. 23	88 (3.25%)	49 (2.86%)	100 (3.33%)	21.00%	5.43	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)

