



Frequency & Recency

Jun 23, 2017 - Jun 29, 2020



All Users
100.00% Users (100.00% Sessions)

Distribution

Count of Sessions

Sessions

1,910,166

% of Total: 100.00% (1,910,166)

Pageviews

11,214,360

% of Total: 100.00% (11,214,360)

| Count of Sessions ? | Sessions ? | Pageviews ? |
|---------------------|------------|-------------|
| 1 | 1,368,121 | 8,589,711 |
| 2 | 231,448 | 1,268,593 |
| 3 | 84,013 | 452,890 |
| 4 | 43,337 | 221,637 |
| 5 | 26,735 | 129,136 |
| 6 | 18,313 | 85,114 |
| 7 | 13,463 | 60,459 |
| 8 | 10,331 | 44,245 |
| 9-14 | 33,404 | 129,856 |
| 15-25 | 23,931 | 78,606 |
| 26-50 | 20,815 | 59,994 |
| 51-100 | 14,859 | 39,658 |
| 101-200 | 9,910 | 25,954 |
| 201+ | 11,486 | 28,507 |