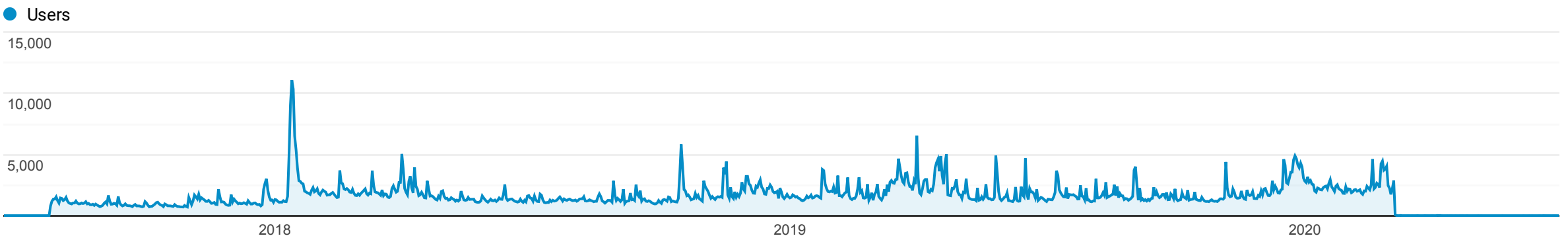
All Traffic

All Users
100.00% Users

Jun 23, 2017 - Jun 29, 2020

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	1,360,358 % of Total: 100.00% (1,360,358)	**1,381,296** % of Total: 100.26% (1,377,763)	**1,910,166** % of Total: 100.00% (1,910,166)	**24.05%** Avg for View: 24.05% (0.00%)	**5.87** Avg for View: 5.87 (0.00%)	**00:03:50** Avg for View: 00:03:50 (0.00%)	**0.20%** Avg for View: 0.20% (0.00%)	**3,823** % of Total: 100.00% (3,823)	**$1,463,296.69** % of Total: 100.00% ($1,463,296.69)
1. google / organic	**553,956** (39.35%)	546,922 (39.59%)	809,935 (42.40%)	19.42%	7.47	00:04:56	0.18%	1,435 (37.54%)	$422,479.48 (28.87%)
2. (direct) / (none)	**293,547** (20.85%)	298,898 (21.64%)	427,350 (22.37%)	29.21%	5.03	00:03:27	0.36%	1,537 (40.20%)	$802,052.72 (54.81%)
3. facebook.com / referral	**189,992** (13.49%)	184,652 (13.37%)	193,568 (10.13%)	39.01%	1.69	00:00:34	0.06%	112 (2.93%)	$15,199.80 (1.04%)
4. m.facebook.com / referral	**126,497** (8.98%)	124,823 (9.04%)	140,890 (7.38%)	23.46%	3.85	00:01:55	0.03%	44 (1.15%)	$6,092.02 (0.42%)
5. youtube.com / referral	**37,956** (2.70%)	34,465 (2.50%)	57,824 (3.03%)	19.52%	6.60	00:04:24	0.15%	89 (2.33%)	$28,857.75 (1.97%)
6. bing / organic	**29,928** (2.13%)	29,258 (2.12%)	43,447 (2.27%)	17.84%	6.71	00:05:41	0.40%	173 (4.53%)	$41,249.54 (2.82%)
7. yahoo / organic	**15,394** (1.09%)	14,890 (1.08%)	23,451 (1.23%)	19.39%	6.82	00:05:17	0.28%	65 (1.70%)	$16,098.13 (1.10%)
8. en.m.wikipedia.org / referral	**14,366** (1.02%)	13,660 (0.99%)	20,611 (1.08%)	20.01%	8.29	00:04:29	0.06%	13 (0.34%)	$2,181.26 (0.15%)
9. l.facebook.com / referral	**13,790** (0.98%)	11,653 (0.84%)	16,831 (0.88%)	20.30%	4.94	00:03:34	0.15%	25 (0.65%)	$5,080.70 (0.35%)
10. instagram.com / referral	**11,439** (0.81%)	11,321 (0.82%)	13,808 (0.72%)	17.21%	4.44	00:01:37	<0.01%	1 (0.03%)	$165.55 (0.01%)

Rows 1 - 10 of 2995

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