



Google Ads Campaigns

All



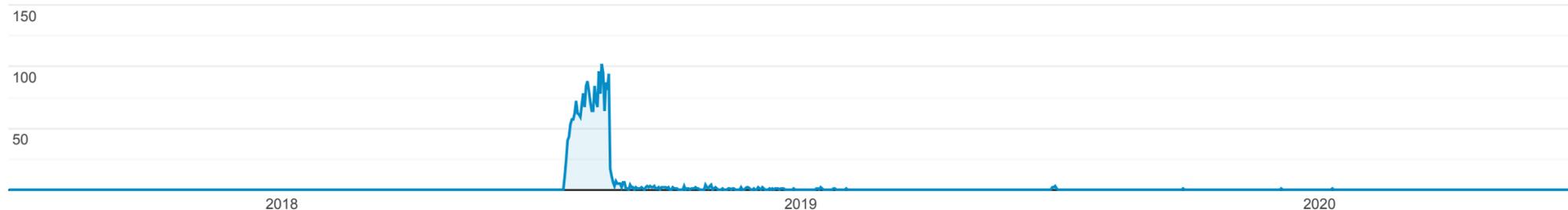
All Users
0.14% Users

Jun 23, 2017 - Jun 29, 2020

Explorer

Summary

● Users



Campaign / Campaign ID	Acquisition					Behavior		Conversions eCommerce ▾		
	Clicks ↓	Cost	CPC	Users	Sessions	Bounce Rate	Pages / Session	Ecommerce Conversion Rate	Transactions	Revenue
	2,291 % of Total: 100.00% (2,291)	\$391.57 % of Total: 100.00% (\$391.57)	\$0.17 Avg for View: \$0.17 (0.00%)	1,889 % of Total: 0.14% (1,360,358)	3,003 % of Total: 0.16% (1,910,166)	20.08% Avg for View: 24.05% (-16.50%)	7.45 Avg for View: 5.87 (26.91%)	0.03% Avg for View: 0.20% (-83.36%)	1 % of Total: 0.03% (3,823)	\$419.62 % of Total: 0.03% (\$1,463,296.69)
1. Akiane (Google Build) 1482048618	2,228 (97.25%)	\$320.00 (81.72%)	\$0.14	1,875 (99.26%)	2,986 (99.43%)	19.89%	7.48	0.03%	1 (100.00%)	\$419.62 (100.00%)
2. Campaign #1 1425959932	63 (2.75%)	\$71.57 (18.28%)	\$1.14	0 (0.00%)	0 (0.00%)	0.00%	0.00	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. (not set)	0 (0.00%)	\$0.00 (0.00%)	\$0.00	14 (0.74%)	17 (0.57%)	52.94%	3.00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 3 of 3