Devices

| ○ All Users
56.09% Users | | Jun 23, 2017 - Jun 29, 2020 |

Explorer

Summary

● Users
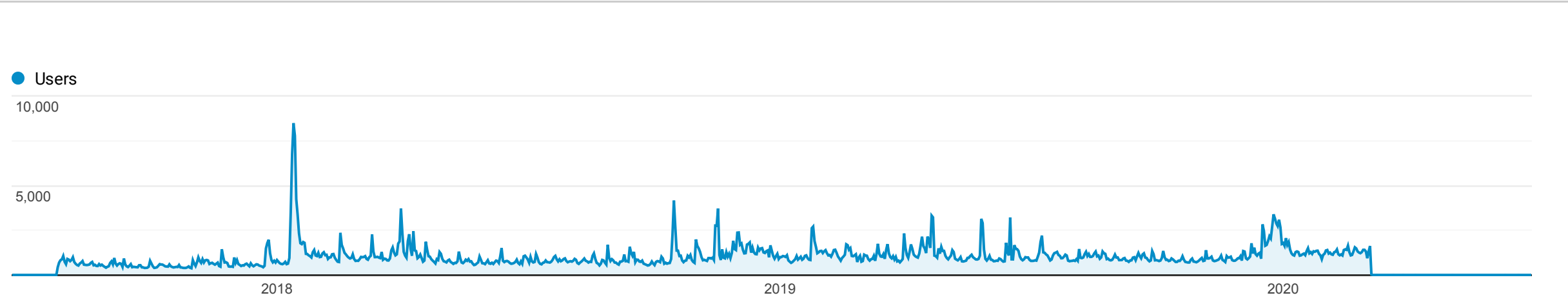
Mobile Device Info	Acquisition			Behavior			Conversions	eCommerce ▾	
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	763,078 % of Total: 56.09% (1,360,358)	**779,955** % of Total: 56.61% (1,377,763)	**1,155,760** % of Total: 60.51% (1,910,166)	**23.37%** Avg for View: 24.05% (-2.81%)	**6.41** Avg for View: 5.87 (9.21%)	**00:03:44** Avg for View: 00:03:50 (-2.49%)	**1,082** % of Total: 28.30% (3,823)	**$306,001.71** % of Total: 20.91% ($1,463,296.69)	**0.09%** Avg for View: 0.20% (-53.22%)
1. Apple iPhone	**269,113** (35.03%)	276,225 (35.42%)	431,813 (37.36%)	24.58%	6.25	00:03:36	534 (49.35%)	$150,819.06 (49.29%)	0.12%
2. Apple iPad	**62,211** (8.10%)	64,325 (8.25%)	107,035 (9.26%)	26.13%	5.72	00:04:36	199 (18.39%)	$59,941.54 (19.59%)	0.19%
3. (not set)	**23,137** (3.01%)	23,226 (2.98%)	33,197 (2.87%)	23.32%	6.22	00:04:23	18 (1.66%)	$2,478.92 (0.81%)	0.05%
4. Apple iPhone 7	**6,906** (0.90%)	6,997 (0.90%)	7,794 (0.67%)	21.12%	3.91	00:02:04	7 (0.65%)	$2,814.66 (0.92%)	0.09%
5. Apple iPhone 6s	**6,780** (0.88%)	6,912 (0.89%)	7,610 (0.66%)	24.24%	3.47	00:02:01	0 (0.00%)	$0.00 (0.00%)	0.00%
6. Apple iPhone 7 Plus	**6,162** (0.80%)	6,227 (0.80%)	6,989 (0.60%)	24.44%	3.84	00:02:13	2 (0.18%)	$345.13 (0.11%)	0.03%
7. Samsung SM-G950F Galaxy S8	**5,877** (0.77%)	5,914 (0.76%)	8,626 (0.75%)	22.26%	7.71	00:03:30	2 (0.18%)	$699.60 (0.23%)	0.02%
8. Samsung SM-G930F Galaxy S7	**5,374** (0.70%)	5,399 (0.69%)	7,656 (0.66%)	20.10%	8.17	00:03:46	1 (0.09%)	$318.50 (0.10%)	0.01%
9. Apple iPhone 6	**4,804** (0.63%)	4,860 (0.62%)	5,326 (0.46%)	23.90%	3.43	00:02:06	1 (0.09%)	$45.52 (0.01%)	0.02%
10. Samsung SM-G950U Galaxy S8	**4,614** (0.60%)	4,642 (0.60%)	7,923 (0.69%)	19.10%	8.80	00:04:20	14 (1.29%)	$16,896.18 (5.52%)	0.18%
11. Google Nexus 5	**4,409** (0.57%)	4,406 (0.56%)	4,478 (0.39%)	52.26%	1.78	00:00:22	0 (0.00%)	$0.00 (0.00%)	0.00%
12. Samsung SM-G955U Galaxy S8+	**4,185** (0.54%)	4,208 (0.54%)	5,763 (0.50%)	20.18%	9.60	00:04:06	9 (0.83%)	$1,632.00 (0.53%)	0.16%
13. Samsung SM-N950U Galaxy Note8	**4,083** (0.53%)	4,107 (0.53%)	5,773 (0.50%)	18.93%	9.82	00:04:29	7 (0.65%)	$2,659.95 (0.87%)	0.12%
14. Samsung SM-G935F Galaxy S7 Edge	**3,940** (0.51%)	3,958 (0.51%)	5,581 (0.48%)	20.21%	7.70	00:03:31	1 (0.09%)	$29.87 (0.01%)	0.02%
15. Samsung SM-G930V Galaxy S7	**3,861** (0.50%)	3,890 (0.50%)	5,542 (0.48%)	19.65%	8.73	00:04:12	4 (0.37%)	$2,498.58 (0.82%)	0.07%
16. Samsung SM-G960U Galaxy S9	**3,720** (0.48%)	3,756 (0.48%)	5,434 (0.47%)	14.23%	9.72	00:04:35	10 (0.92%)	$1,973.32 (0.64%)	0.18%
17. Apple iPhone 8 Plus	**3,616** (0.47%)	3,671 (0.47%)	4,101 (0.35%)	12.46%	4.46	00:02:13	3 (0.28%)	$241.54 (0.08%)	0.07%
18. Apple iPhone 6s Plus	**3,200** (0.42%)	3,251 (0.42%)	3,595 (0.31%)	24.62%	3.84	00:02:15	2 (0.18%)	$204.68 (0.07%)	0.06%
19. Samsung SM-G532M Galaxy J2 Prime	**3,163** (0.41%)	3,170 (0.41%)	3,592 (0.31%)	23.75%	3.44	00:01:43	0 (0.00%)	$0.00 (0.00%)	0.00%
20. Apple iPhone X	**3,108** (0.40%)	3,126 (0.40%)	3,500 (0.30%)	14.54%	4.78	00:02:16	2 (0.18%)	$345.02 (0.11%)	0.06%
21. Samsung SM-A520F Galaxy A5 (2017)	**3,057** (0.40%)	3,089 (0.40%)	4,440 (0.38%)	18.51%	7.24	00:03:51	1 (0.09%)	$255.65 (0.08%)	0.02%
22. Apple iPhone 8	**2,957** (0.38%)	2,988 (0.38%)	3,384 (0.29%)	13.92%	4.16	00:01:47	2 (0.18%)	$284.41 (0.09%)	0.06%
23. Samsung SM-G965U Galaxy S9+	**2,882** (0.38%)	2,907 (0.37%)	3,994 (0.35%)	13.67%	10.28	00:04:41	13 (1.20%)	$5,731.42 (1.87%)	0.33%
24. Apple iPhone SE	**2,664** (0.35%)	2,706 (0.35%)	2,961 (0.26%)	20.26%	3.76	00:01:58	1 (0.09%)	$236.75 (0.08%)	0.03%
25. Motorola Moto G (4) Moto G4	**2,194** (0.29%)	2,208 (0.28%)	2,987 (0.26%)	24.17%	6.39	00:03:29	0 (0.00%)	$0.00 (0.00%)	0.00%
26. Microsoft Windows RT Tablet	**2,113** (0.28%)	2,115 (0.27%)	2,852 (0.25%)	15.15%	6.40	00:06:16	14 (1.29%)	$2,576.57 (0.84%)	0.49%

#	Device	Users								
27.	Samsung SM-G920F Galaxy S6	**2,091** (0.27%)	2,109 (0.27%)	3,258 (0.28%)	22.84%	7.73	00:03:53	0 (0.00%)	$0.00 (0.00%)	0.00%
28.	Samsung SM-G955F Galaxy S8+	**2,036** (0.27%)	2,052 (0.26%)	2,902 (0.25%)	20.50%	8.22	00:03:45	0 (0.00%)	$0.00 (0.00%)	0.00%
29.	Samsung SM-N960U Galaxy Note9	**2,004** (0.26%)	2,021 (0.26%)	2,857 (0.25%)	14.53%	10.51	00:04:51	5 (0.46%)	$1,037.06 (0.34%)	0.18%
30.	Samsung SM-J500M Galaxy J5	**1,837** (0.24%)	1,850 (0.24%)	2,417 (0.21%)	26.31%	5.14	00:03:00	0 (0.00%)	$0.00 (0.00%)	0.00%
31.	Apple iPhone 5s	**1,803** (0.23%)	1,827 (0.23%)	1,978 (0.17%)	26.49%	3.10	00:02:00	0 (0.00%)	$0.00 (0.00%)	0.00%
32.	Huawei ALE-L21 P8 Lite	**1,802** (0.23%)	1,814 (0.23%)	2,416 (0.21%)	18.50%	8.05	00:04:09	0 (0.00%)	$0.00 (0.00%)	0.00%
33.	Samsung SM-G960F Galaxy S9	**1,776** (0.23%)	1,788 (0.23%)	2,495 (0.22%)	17.07%	8.50	00:03:43	2 (0.18%)	$328.00 (0.11%)	0.08%
34.	Samsung SM-J710MN Galaxy J7 (2016)	**1,771** (0.23%)	1,780 (0.23%)	2,189 (0.19%)	20.47%	5.32	00:02:32	0 (0.00%)	$0.00 (0.00%)	0.00%
35.	Motorola Moto G (5) Plus	**1,760** (0.23%)	1,774 (0.23%)	2,534 (0.22%)	22.42%	7.16	00:03:37	0 (0.00%)	$0.00 (0.00%)	0.00%
36.	Samsung SM-J510FN Galaxy J5 (2016)	**1,756** (0.23%)	1,767 (0.23%)	2,446 (0.21%)	20.20%	5.99	00:03:37	0 (0.00%)	$0.00 (0.00%)	0.00%
37.	Samsung SM-G920V Galaxy S6	**1,636** (0.21%)	1,645 (0.21%)	2,462 (0.21%)	25.83%	7.50	00:03:29	1 (0.09%)	$370.03 (0.12%)	0.04%
38.	Apple iPhone 6 Plus	**1,563** (0.20%)	1,589 (0.20%)	1,802 (0.16%)	25.31%	3.40	00:02:04	2 (0.18%)	$321.89 (0.11%)	0.11%
39.	Samsung SM-J700M Galaxy J7 2015	**1,471** (0.19%)	1,479 (0.19%)	1,982 (0.17%)	26.59%	5.59	00:02:54	0 (0.00%)	$0.00 (0.00%)	0.00%
40.	Samsung SM-G610M Galaxy J7 Prime	**1,429** (0.19%)	1,417 (0.18%)	1,663 (0.14%)	19.60%	4.13	00:02:00	0 (0.00%)	$0.00 (0.00%)	0.00%
41.	Samsung SM-G935V Galaxy S7 Edge	**1,384** (0.18%)	1,396 (0.18%)	2,011 (0.17%)	20.69%	8.38	00:04:14	2 (0.18%)	$597.96 (0.20%)	0.10%
42.	Samsung SM-G610M J7 Prime	**1,374** (0.18%)	1,384 (0.18%)	1,800 (0.16%)	20.44%	6.49	00:02:59	0 (0.00%)	$0.00 (0.00%)	0.00%
43.	Huawei PRA-LX1 P8 Lite (2017)	**1,364** (0.18%)	1,370 (0.18%)	1,888 (0.16%)	16.58%	8.96	00:03:57	0 (0.00%)	$0.00 (0.00%)	0.00%
44.	Apple iPad Air 2	**1,351** (0.18%)	1,394 (0.18%)	1,556 (0.13%)	24.55%	3.28	00:02:12	0 (0.00%)	$0.00 (0.00%)	0.00%
45.	Xiaomi Redmi Note 4	**1,351** (0.18%)	1,355 (0.17%)	1,965 (0.17%)	21.22%	7.01	00:03:42	0 (0.00%)	$0.00 (0.00%)	0.00%
46.	Huawei ANE-LX1 P20 Lite	**1,311** (0.17%)	1,318 (0.17%)	2,075 (0.18%)	16.87%	7.68	00:03:37	0 (0.00%)	$0.00 (0.00%)	0.00%
47.	Google Pixel 2	**1,309** (0.17%)	1,313 (0.17%)	1,735 (0.15%)	18.56%	10.43	00:04:05	0 (0.00%)	$0.00 (0.00%)	0.00%
48.	Google Pixel 2 XL	**1,294** (0.17%)	1,301 (0.17%)	1,845 (0.16%)	18.86%	10.40	00:04:22	3 (0.28%)	$851.44 (0.28%)	0.16%
49.	Samsung SM-G900V Galaxy S5	**1,289** (0.17%)	1,296 (0.17%)	1,930 (0.17%)	24.25%	8.49	00:04:30	0 (0.00%)	$0.00 (0.00%)	0.00%
50.	Samsung SM-G965F Galaxy S9+	**1,289** (0.17%)	1,295 (0.17%)	1,821 (0.16%)	14.83%	8.16	00:03:35	1 (0.09%)	$682.96 (0.22%)	0.05%
51.	Samsung SM-T580 Galaxy Tab A 10.1	**1,257** (0.16%)	1,270 (0.16%)	2,229 (0.19%)	20.55%	7.48	00:05:16	4 (0.37%)	$316.08 (0.10%)	0.18%
52.	Apple iPhone XR	**1,242** (0.16%)	1,240 (0.16%)	1,868 (0.16%)	8.51%	4.47	00:02:18	2 (0.18%)	$313.91 (0.10%)	0.11%
53.	Samsung SM-G900F Galaxy S5	**1,208** (0.16%)	1,220 (0.16%)	1,877 (0.16%)	23.02%	6.99	00:04:00	0 (0.00%)	$0.00 (0.00%)	0.00%
54.	Motorola MotoG3	**1,204** (0.16%)	1,212 (0.16%)	1,662 (0.14%)	22.86%	7.12	00:04:04	0 (0.00%)	$0.00 (0.00%)	0.00%
55.	Samsung SM-G930A Galaxy S7	**1,199** (0.16%)	1,205 (0.15%)	1,634 (0.14%)	20.01%	8.16	00:04:07	2 (0.18%)	$142.38 (0.05%)	0.12%
56.	Motorola Moto G Play Moto G4 Play	**1,152** (0.15%)	1,156 (0.15%)	1,685 (0.15%)	22.43%	6.25	00:03:33	0 (0.00%)	$0.00 (0.00%)	0.00%
57.	Samsung SM-N950F Galaxy Note8	**1,141** (0.15%)	1,151 (0.15%)	1,659 (0.14%)	15.97%	8.62	00:04:18	1 (0.09%)	$375.00 (0.12%)	0.06%
58.	Samsung SM-J320FN Galaxy J3 Duos	**1,116** (0.15%)	1,116 (0.14%)	1,560 (0.13%)	19.55%	7.01	00:04:01	1 (0.09%)	$6.95 (0.00%)	0.06%
59.	Samsung SM-G570M Galaxy J5 Prime	**1,099** (0.14%)	1,089 (0.14%)	1,367 (0.12%)	22.46%	4.12	00:02:14	0 (0.00%)	$0.00 (0.00%)	0.00%
60.	Samsung SM-A510F Galaxy A5 2016 Duos	**1,095** (0.14%)	1,100 (0.14%)	1,522 (0.13%)	18.40%	7.32	00:03:26	0 (0.00%)	$0.00 (0.00%)	0.00%
61.	Samsung SM-G930T Galaxy S7	**1,090** (0.14%)	1,100 (0.14%)	1,648 (0.14%)	21.24%	7.62	00:03:59	4 (0.37%)	$480.08 (0.16%)	0.24%
62.	Samsung SM-G930W8 Galaxy S7	**1,035** (0.13%)	1,039 (0.13%)	1,358 (0.12%)	18.78%	8.75	00:03:58	1 (0.09%)	$561.24 (0.18%)	0.07%
63.	Huawei VNS-L31 P9 Lite	**1,027** (0.13%)	1,032 (0.13%)	1,399 (0.12%)	20.30%	8.43	00:03:47	0 (0.00%)	$0.00 (0.00%)	0.00%
64.	Amazon KSFUWI Fire HD 10 (2017)	**1,023** (0.13%)	1,036 (0.13%)	1,705 (0.15%)	20.53%	9.23	00:05:42	7 (0.65%)	$1,352.12 (0.44%)	0.41%
65.	LG LG-M250 K10 2017	**1,005** (0.13%)	1,011 (0.13%)	1,307 (0.11%)	21.12%	6.11	00:03:15	0 (0.00%)	$0.00 (0.00%)	0.00%
66.	Amazon KFDOWI Kindle Fire HD 8 (2017)	**992** (0.13%)	1,007 (0.13%)	1,727 (0.15%)	27.27%	6.68	00:04:19	4 (0.37%)	$935.14 (0.31%)	0.23%
67.	Samsung SM-G570M J5 Prime	**973** (0.13%)	973 (0.12%)	1,244 (0.11%)	21.86%	6.33	00:03:00	0 (0.00%)	$0.00 (0.00%)	0.00%
68.	Google Pixel	**969** (0.13%)	970 (0.12%)	1,349 (0.12%)	24.54%	9.85	00:04:02	2 (0.18%)	$183.58 (0.06%)	0.15%

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69.	Apple iPad Air	**964** (0.13%)	984 (0.13%)	1,110 (0.10%)	24.41%	2.95	00:02:00	0 (0.00%)	$0.00 (0.00%)	0.00%
70.	Samsung SM-G930P Galaxy S7	**957** (0.12%)	966 (0.12%)	1,508 (0.13%)	18.70%	8.54	00:04:26	0 (0.00%)	$0.00 (0.00%)	0.00%
71.	Samsung SM-A310F Galaxy A3	**946** (0.12%)	957 (0.12%)	1,438 (0.12%)	20.58%	7.90	00:04:11	0 (0.00%)	$0.00 (0.00%)	0.00%
72.	Motorola Moto E(4)	**934** (0.12%)	943 (0.12%)	1,365 (0.12%)	22.64%	7.51	00:04:10	0 (0.00%)	$0.00 (0.00%)	0.00%
73.	Samsung SM-G925F Galaxy S6 Edge	**918** (0.12%)	921 (0.12%)	1,282 (0.11%)	23.87%	7.81	00:03:46	0 (0.00%)	$0.00 (0.00%)	0.00%
74.	Motorola Moto E (4) Plus	**914** (0.12%)	919 (0.12%)	1,250 (0.11%)	21.76%	5.95	00:03:33	2 (0.18%)	$145.44 (0.05%)	0.16%
75.	Samsung SM-N920V Galaxy Note 5	**886** (0.12%)	894 (0.11%)	1,233 (0.11%)	20.76%	9.70	00:04:46	2 (0.18%)	$375.37 (0.12%)	0.16%
76.	Apple iPhone XS Max	**883** (0.11%)	879 (0.11%)	967 (0.08%)	11.69%	5.05	00:02:06	1 (0.09%)	$92.77 (0.03%)	0.10%
77.	Amazon KFFOWI Fire	**880** (0.11%)	897 (0.12%)	1,707 (0.15%)	28.24%	6.24	00:04:46	2 (0.18%)	$38.02 (0.01%)	0.12%
78.	Samsung SM-A520W Galaxy A5 (2017)	**873** (0.11%)	874 (0.11%)	1,158 (0.10%)	14.51%	8.53	00:04:12	0 (0.00%)	$0.00 (0.00%)	0.00%
79.	Samsung SM-G975U Galaxy S10+	**867** (0.11%)	870 (0.11%)	1,443 (0.12%)	13.79%	8.75	00:04:27	2 (0.18%)	$581.47 (0.19%)	0.14%
80.	Samsung SM-J530F J5 2017	**849** (0.11%)	854 (0.11%)	1,194 (0.10%)	16.50%	7.74	00:03:26	0 (0.00%)	$0.00 (0.00%)	0.00%
81.	Samsung SM-A320FL Galaxy A3 2017	**847** (0.11%)	849 (0.11%)	1,492 (0.13%)	19.17%	7.61	00:04:10	1 (0.09%)	$13.90 (0.00%)	0.07%
82.	Samsung SM-J111M Galaxy J1 Ace	**838** (0.11%)	842 (0.11%)	993 (0.09%)	24.07%	3.89	00:01:57	0 (0.00%)	$0.00 (0.00%)	0.00%
83.	Samsung SM-J500FN Galaxy J5	**823** (0.11%)	833 (0.11%)	1,252 (0.11%)	22.28%	7.75	00:04:23	0 (0.00%)	$0.00 (0.00%)	0.00%
84.	Huawei RNE-L21 Mate 10 Lite	**803** (0.10%)	808 (0.10%)	1,155 (0.10%)	17.75%	7.20	00:03:17	0 (0.00%)	$0.00 (0.00%)	0.00%
85.	Samsung SM-A530F Galaxy A8 2018	**799** (0.10%)	804 (0.10%)	1,053 (0.09%)	14.43%	7.87	00:03:54	2 (0.18%)	$667.59 (0.22%)	0.19%
86.	Samsung SM-J710F Galaxy J7 (2016)	**795** (0.10%)	798 (0.10%)	1,103 (0.10%)	22.76%	6.24	00:02:50	0 (0.00%)	$0.00 (0.00%)	0.00%
87.	Samsung SM-G950W Galaxy S8	**789** (0.10%)	789 (0.10%)	1,034 (0.09%)	23.60%	9.29	00:03:40	2 (0.18%)	$1,875.02 (0.61%)	0.19%
88.	Samsung SM-J400M Galaxy J4	**781** (0.10%)	782 (0.10%)	902 (0.08%)	20.84%	4.17	00:02:10	0 (0.00%)	$0.00 (0.00%)	0.00%
89.	Huawei FIG-LX1 P smart	**769** (0.10%)	770 (0.10%)	1,264 (0.11%)	18.35%	7.54	00:03:56	0 (0.00%)	$0.00 (0.00%)	0.00%
90.	Samsung SM-G973U Galaxy S10	**757** (0.10%)	762 (0.10%)	985 (0.09%)	10.96%	11.44	00:05:08	4 (0.37%)	$741.82 (0.24%)	0.41%
91.	Xiaomi Redmi 4X	**755** (0.10%)	759 (0.10%)	1,148 (0.10%)	20.99%	6.78	00:03:32	0 (0.00%)	$0.00 (0.00%)	0.00%
92.	Huawei WAS-LX1A P10 Lite	**753** (0.10%)	754 (0.10%)	1,066 (0.09%)	19.51%	8.35	00:03:29	0 (0.00%)	$0.00 (0.00%)	0.00%
93.	Huawei VTR-L09 P10	**746** (0.10%)	750 (0.10%)	1,126 (0.10%)	22.82%	7.38	00:03:13	0 (0.00%)	$0.00 (0.00%)	0.00%
94.	Motorola moto E5 play	**738** (0.10%)	744 (0.10%)	957 (0.08%)	18.60%	5.93	00:03:39	2 (0.18%)	$380.18 (0.12%)	0.21%
95.	Lenovo Moto G (5S)	**736** (0.10%)	738 (0.09%)	1,032 (0.09%)	18.02%	6.44	00:03:27	0 (0.00%)	$0.00 (0.00%)	0.00%
96.	Motorola XT1650 Moto Z Droid	**729** (0.09%)	729 (0.09%)	995 (0.09%)	22.11%	7.98	00:03:55	1 (0.09%)	$93.70 (0.03%)	0.10%
97.	Samsung SM-G935T Galaxy S7 Edge	**727** (0.09%)	732 (0.09%)	1,087 (0.09%)	23.37%	9.15	00:04:41	1 (0.09%)	$216.64 (0.07%)	0.09%
98.	Samsung SM-N960F Galaxy Note9	**722** (0.09%)	726 (0.09%)	1,131 (0.10%)	18.39%	7.41	00:03:42	0 (0.00%)	$0.00 (0.00%)	0.00%
99.	LG F670S K10	**721** (0.09%)	726 (0.09%)	1,044 (0.09%)	25.10%	6.03	00:03:46	0 (0.00%)	$0.00 (0.00%)	0.00%
100.	Huawei WAS-LX1 P10 Lite	**718** (0.09%)	721 (0.09%)	1,052 (0.09%)	18.73%	7.29	00:03:04	0 (0.00%)	$0.00 (0.00%)	0.00%