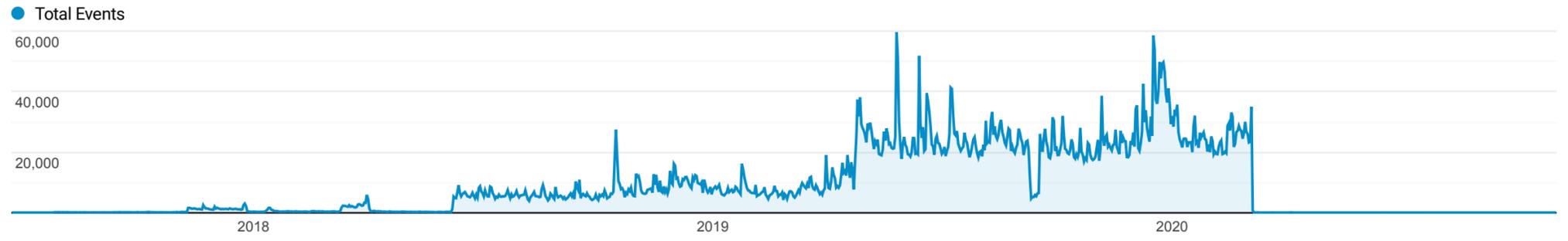


Events Overview

Jun 23, 2017 - Nov 1, 2020

All Users
100.00% Unique Events

Overview



Total Events 10,439,575	Unique Events 5,814,583	Event Value -9,223,372,036,854,775,808	Avg. Value 883,500,720,752.98	Sessions with Event 1,375,715	Events / Session with Event 7.59
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Event Category	Total Events	% Total Events
1. Scroll Depth	5,558,613	53.25%
2. Products	3,428,162	32.84%
3. layered-popup	1,162,826	11.14%
4. outbound-link	222,143	2.13%
5. form	50,309	0.48%
6. Checkout	12,489	0.12%
7. Cart	4,734	0.05%
8. mailto	168	0.00%
9. odin	50	0.00%
10. tel	49	0.00%