

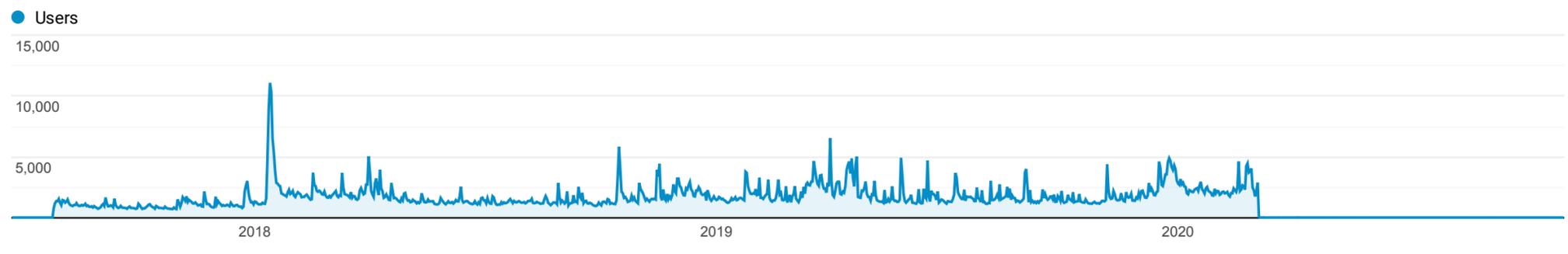
All Traffic

Jun 23, 2017 - Nov 1, 2020

All Users  
100.00% Users

Explorer

Summary



| Source / Medium                                  | Acquisition   |   |   | Behavior  |   |   | Conversions <span>eCommerce ▾</span>              |   |   |
|--|---|---|---|---|---|---|---|---|---|
|  | Users ↓   | New Users   | Sessions  | Bounce Rate   | Pages / Session                                 | Avg. Session Duration                                   | Ecommerce Conversion Rate                         | Transactions                                      | Revenue   |
|  | <b>1,360,358</b><br>% of Total:<br>100.00%<br>(1,360,358) | <b>1,381,312</b><br>% of Total:<br>100.26%<br>(1,377,779) | <b>1,910,212</b><br>% of Total:<br>100.00%<br>(1,910,212) | <b>24.05%</b><br>Avg for View:<br>24.05%<br>(0.00%) | <b>5.87</b><br>Avg for View:<br>5.87<br>(0.00%) | <b>00:03:50</b><br>Avg for View:<br>00:03:50<br>(0.00%) | <b>0.20%</b><br>Avg for View:<br>0.20%<br>(0.00%) | <b>3,823</b><br>% of Total:<br>100.00%<br>(3,823) | <b>\$1,463,296.69</b><br>% of Total:<br>100.00%<br>(\$1,463,296.69) |
| 1. <a href="#">google / organic</a>              | <b>553,956</b><br>(39.35%)                                | <b>546,922</b><br>(39.59%)                                | <b>809,935</b><br>(42.40%)                                | <b>19.42%</b>                                       | <b>7.47</b>                                     | <b>00:04:56</b>   | <b>0.18%</b>                                      | <b>1,435</b><br>(37.54%)                          | <b>\$422,479.48</b><br>(28.87%)                                     |
| 2. <a href="#">(direct) / (none)</a>             | <b>293,547</b><br>(20.85%)                                | <b>298,914</b><br>(21.64%)                                | <b>427,396</b><br>(22.37%)                                | <b>29.22%</b>                                       | <b>5.03</b>                                     | <b>00:03:27</b>   | <b>0.36%</b>                                      | <b>1,537</b><br>(40.20%)                          | <b>\$802,052.72</b><br>(54.81%)                                     |
| 3. <a href="#">facebook.com / referral</a>       | <b>189,992</b><br>(13.49%)                                | <b>184,652</b><br>(13.37%)                                | <b>193,568</b><br>(10.13%)                                | <b>39.01%</b>                                       | <b>1.69</b>                                     | <b>00:00:34</b>   | <b>0.06%</b>                                      | <b>112</b><br>(2.93%)                             | <b>\$15,199.80</b><br>(1.04%)                                       |
| 4. <a href="#">m.facebook.com / referral</a>     | <b>126,497</b><br>(8.98%)                                 | <b>124,823</b><br>(9.04%)                                 | <b>140,890</b><br>(7.38%)                                 | <b>23.46%</b>                                       | <b>3.85</b>                                     | <b>00:01:55</b>   | <b>0.03%</b>                                      | <b>44</b><br>(1.15%)                              | <b>\$6,092.02</b><br>(0.42%)  |
| 5. <a href="#">youtube.com / referral</a>        | <b>37,956</b><br>(2.70%)                                  | <b>34,465</b><br>(2.50%)                                  | <b>57,824</b><br>(3.03%)                                  | <b>19.52%</b>                                       | <b>6.60</b>                                     | <b>00:04:24</b>   | <b>0.15%</b>                                      | <b>89</b><br>(2.33%)                              | <b>\$28,857.75</b><br>(1.97%)                                       |
| 6. <a href="#">bing / organic</a>                | <b>29,928</b><br>(2.13%)                                  | <b>29,258</b><br>(2.12%)                                  | <b>43,447</b><br>(2.27%)                                  | <b>17.84%</b>                                       | <b>6.71</b>                                     | <b>00:05:41</b>   | <b>0.40%</b>                                      | <b>173</b><br>(4.53%)                             | <b>\$41,249.54</b><br>(2.82%)                                       |
| 7. <a href="#">yahoo / organic</a>               | <b>15,394</b><br>(1.09%)                                  | <b>14,890</b><br>(1.08%)                                  | <b>23,451</b><br>(1.23%)                                  | <b>19.39%</b>                                       | <b>6.82</b>                                     | <b>00:05:17</b>   | <b>0.28%</b>                                      | <b>65</b><br>(1.70%)                              | <b>\$16,098.13</b><br>(1.10%)                                       |
| 8. <a href="#">en.m.wikipedia.org / referral</a> | <b>14,366</b><br>(1.02%)                                  | <b>13,660</b><br>(0.99%)                                  | <b>20,611</b><br>(1.08%)                                  | <b>20.01%</b>                                       | <b>8.29</b>                                     | <b>00:04:29</b>   | <b>0.06%</b>                                      | <b>13</b><br>(0.34%)                              | <b>\$2,181.26</b><br>(0.15%)  |
| 9. <a href="#">l.facebook.com / referral</a>     | <b>13,790</b><br>(0.98%)                                  | <b>11,653</b><br>(0.84%)                                  | <b>16,831</b><br>(0.88%)                                  | <b>20.30%</b>                                       | <b>4.94</b>                                     | <b>00:03:34</b>   | <b>0.15%</b>                                      | <b>25</b><br>(0.65%)                              | <b>\$5,080.70</b><br>(0.35%)  |
| 10. <a href="#">instagram.com / referral</a>     | <b>11,439</b><br>(0.81%)                                  | <b>11,321</b><br>(0.82%)                                  | <b>13,808</b><br>(0.72%)                                  | <b>17.21%</b>                                       | <b>4.44</b>                                     | <b>00:01:37</b>   | <b>&lt;0.01%</b>                                  | <b>1</b><br>(0.03%)                               | <b>\$165.55</b><br>(0.01%)  |

Rows 1 - 10 of 2995