



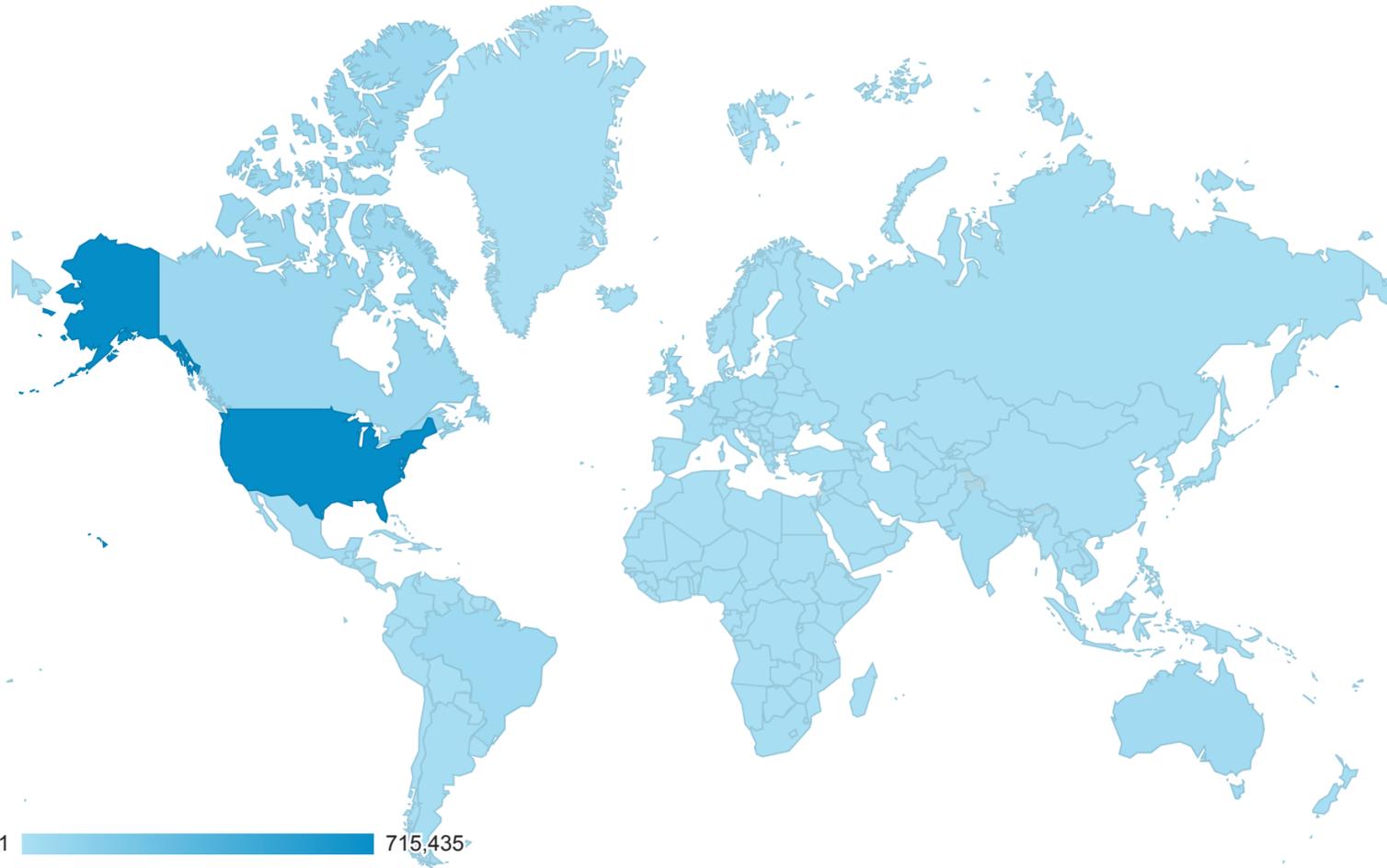
Jun 23, 2017 - Jun 29, 2020

Location

All Users
100.00% Users

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions eCommerce ▾		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	1,360,358 % of Total: 100.00% (1,360,358)	1,381,296 % of Total: 100.26% (1,377,763)	1,910,166 % of Total: 100.00% (1,910,166)	24.05% Avg for View: 24.05% (0.00%)	5.87 Avg for View: 5.87 (0.00%)	00:03:50 Avg for View: 00:03:50 (0.00%)	3,823 % of Total: 100.00% (3,823)	\$1,463,296.69 % of Total: 100.00% (\$1,463,296.69)	0.20% Avg for View: 0.20% (0.00%)
1. United States	715,435 (52.01%)	718,370 (52.01%)	981,094 (51.36%)	24.64%	5.83	00:03:44	2,392 (62.57%)	\$732,396.49 (50.05%)	0.24%
2. Canada	64,397 (4.68%)	65,243 (4.72%)	92,827 (4.86%)	19.99%	6.83	00:04:29	148 (3.87%)	\$33,999.55 (2.32%)	0.16%
3. Brazil	54,666 (3.97%)	54,961 (3.98%)	75,760 (3.97%)	23.58%	5.83	00:03:58	4 (0.10%)	\$1,223.00 (0.08%)	<0.01%
4. United Kingdom	42,589 (3.10%)	42,614 (3.09%)	60,953 (3.19%)	21.75%	6.45	00:04:09	32 (0.84%)	\$11,142.65 (0.76%)	0.05%
5. Australia	36,752 (2.67%)	37,308 (2.70%)	53,804 (2.82%)	23.85%	5.85	00:04:15	44 (1.15%)	\$11,504.44 (0.79%)	0.08%
6. Germany	31,497 (2.29%)	31,894 (2.31%)	49,532 (2.59%)	21.80%	6.63	00:04:25	26 (0.68%)	\$8,047.96 (0.55%)	0.05%
7. India	26,562 (1.93%)	26,787 (1.94%)	31,480 (1.65%)	44.66%	3.13	00:02:06	1 (0.03%)	\$11.12 (0.00%)	<0.01%
8. Poland	26,305 (1.91%)	26,493 (1.92%)	40,011 (2.09%)	20.48%	6.41	00:04:15	6 (0.16%)	\$2,259.52 (0.15%)	0.01%
9. Mexico	22,024 (1.60%)	22,306 (1.61%)	30,507 (1.60%)	22.81%	5.87	00:03:33	14 (0.37%)	\$3,685.25 (0.25%)	0.05%
10. Italy	18,456 (1.34%)	18,524 (1.34%)	25,017 (1.31%)	20.50%	6.67	00:03:39	4 (0.10%)	\$519.99 (0.04%)	0.02%
11. Argentina	17,763 (1.29%)	17,662 (1.28%)	21,533 (1.13%)	20.94%	5.08	00:03:02	0 (0.00%)	\$0.00 (0.00%)	0.00%
12. Netherlands	17,084 (1.24%)	17,133 (1.24%)	30,049 (1.57%)	24.04%	5.61	00:03:42	10 (0.26%)	\$4,908.87 (0.34%)	0.03%
13. France	14,269 (1.04%)	14,196 (1.03%)	20,273 (1.06%)	21.81%	6.29	00:04:14	20 (0.52%)	\$4,597.76 (0.31%)	0.10%
14. (not set)	13,569 (0.99%)	12,881 (0.93%)	4,122 (0.22%)	23.29%	3.71	00:02:48	983 (25.71%)	\$595,117.14 (40.67%)	23.85%
15. Colombia	12,691 (0.92%)	12,688 (0.92%)	17,141 (0.90%)	22.58%	5.38	00:03:29	2 (0.05%)	\$390.75 (0.03%)	0.01%
16. Philippines	11,597 (0.84%)	11,790 (0.85%)	15,470 (0.81%)	24.28%	5.18	00:03:59	0 (0.00%)	\$0.00 (0.00%)	0.00%
17. Spain	11,473 (0.83%)	11,439 (0.83%)	16,356 (0.86%)	18.17%	7.27	00:04:24	4 (0.10%)	\$611.76 (0.04%)	0.02%
18. Japan	10,883 (0.79%)	10,919 (0.79%)	17,596 (0.92%)	28.67%	5.10	00:02:58	16 (0.42%)	\$8,027.21 (0.55%)	0.09%
19. South Africa	9,705 (0.71%)	9,720 (0.71%)	13,112 (0.69%)	24.17%	5.01	00:03:01	2 (0.05%)	\$2,309.14 (0.16%)	0.02%

Rank	Country	Score	Score	Score	Percentage	Score	Time	Score	Score	Score
19.	 South Africa	5,703 (0.71%)	5,720 (0.70%)	10,112 (0.69%)	21.17%	5.91	00:04:34	2 (0.05%)	\$2,309.14 (0.16%)	0.02%
20.	 South Korea	9,140 (0.66%)	9,213 (0.67%)	14,000 (0.73%)	21.11%	7.35	00:03:57	8 (0.21%)	\$1,273.99 (0.09%)	0.06%
21.	 Sweden	9,039 (0.66%)	9,037 (0.65%)	13,447 (0.70%)	20.89%	6.58	00:04:11	6 (0.16%)	\$1,172.06 (0.08%)	0.04%
22.	 Switzerland	8,517 (0.62%)	8,563 (0.62%)	13,879 (0.73%)	21.26%	6.86	00:04:24	10 (0.26%)	\$5,942.27 (0.41%)	0.07%
23.	 Russia	8,487 (0.62%)	8,550 (0.62%)	14,205 (0.74%)	22.41%	5.53	00:04:07	1 (0.03%)	\$2,795.00 (0.19%)	<0.01%
24.	 New Zealand	6,967 (0.51%)	6,949 (0.50%)	9,946 (0.52%)	22.49%	6.19	00:04:19	9 (0.24%)	\$2,374.23 (0.16%)	0.09%
25.	 Venezuela	6,825 (0.50%)	6,838 (0.50%)	7,875 (0.41%)	34.18%	2.48	00:02:11	0 (0.00%)	\$0.00 (0.00%)	0.00%
26.	 Chile	6,493 (0.47%)	6,542 (0.47%)	8,781 (0.46%)	21.15%	6.20	00:03:53	0 (0.00%)	\$0.00 (0.00%)	0.00%
27.	 Hungary	6,177 (0.45%)	6,180 (0.45%)	8,872 (0.46%)	19.93%	6.54	00:04:13	2 (0.05%)	\$688.52 (0.05%)	0.02%
28.	 China	5,862 (0.43%)	5,813 (0.42%)	8,325 (0.44%)	49.29%	3.11	00:03:53	0 (0.00%)	\$0.00 (0.00%)	0.00%
29.	 Singapore	5,645 (0.41%)	5,663 (0.41%)	8,029 (0.42%)	25.40%	5.64	00:03:43	8 (0.21%)	\$3,707.77 (0.25%)	0.10%
30.	 Czechia	5,225 (0.38%)	5,233 (0.38%)	8,379 (0.44%)	20.87%	6.72	00:04:41	1 (0.03%)	\$535.35 (0.04%)	0.01%
31.	 Norway	5,094 (0.37%)	5,171 (0.37%)	7,909 (0.41%)	19.83%	6.65	00:04:11	4 (0.10%)	\$912.60 (0.06%)	0.05%
32.	 Lithuania	4,984 (0.36%)	5,045 (0.37%)	7,411 (0.39%)	19.62%	7.27	00:04:25	2 (0.05%)	\$1,000.05 (0.07%)	0.03%
33.	 Peru	4,929 (0.36%)	4,947 (0.36%)	6,396 (0.33%)	23.64%	4.87	00:03:13	0 (0.00%)	\$0.00 (0.00%)	0.00%
34.	 Austria	4,886 (0.36%)	4,905 (0.36%)	7,848 (0.41%)	20.58%	6.72	00:04:15	9 (0.24%)	\$3,226.45 (0.22%)	0.11%
35.	 Indonesia	4,685 (0.34%)	4,673 (0.34%)	6,519 (0.34%)	26.80%	5.16	00:03:53	3 (0.08%)	\$761.82 (0.05%)	0.05%
36.	 Portugal	4,685 (0.34%)	4,698 (0.34%)	6,921 (0.36%)	19.10%	6.10	00:04:00	3 (0.08%)	\$444.95 (0.03%)	0.04%
37.	 Romania	4,518 (0.33%)	4,525 (0.33%)	6,413 (0.34%)	21.91%	6.36	00:04:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
38.	 Belgium	4,158 (0.30%)	4,171 (0.30%)	5,960 (0.31%)	17.75%	6.52	00:04:19	6 (0.16%)	\$3,361.86 (0.23%)	0.10%
39.	 Slovakia	4,126 (0.30%)	4,142 (0.30%)	5,833 (0.31%)	24.74%	5.66	00:03:45	0 (0.00%)	\$0.00 (0.00%)	0.00%
40.	 Finland	4,036 (0.29%)	4,066 (0.29%)	5,886 (0.31%)	20.56%	6.81	00:04:28	2 (0.05%)	\$398.95 (0.03%)	0.03%
41.	 Ireland	3,738 (0.27%)	3,754 (0.27%)	5,512 (0.29%)	19.97%	6.57	00:04:20	7 (0.18%)	\$1,853.92 (0.13%)	0.13%
42.	 Ukraine	3,672 (0.27%)	3,651 (0.26%)	5,011 (0.26%)	22.85%	5.32	00:03:46	1 (0.03%)	\$602.86 (0.04%)	0.02%
43.	 Croatia	3,438 (0.25%)	3,447 (0.25%)	4,950 (0.26%)	17.47%	7.01	00:04:08	1 (0.03%)	\$158.20 (0.01%)	0.02%
44.	 Türkiye	3,411 (0.25%)	3,410 (0.25%)	4,736 (0.25%)	23.37%	5.44	00:03:21	0 (0.00%)	\$0.00 (0.00%)	0.00%
45.	 Denmark	3,261 (0.24%)	3,278 (0.24%)	4,627 (0.24%)	18.00%	6.38	00:04:17	3 (0.08%)	\$266.12 (0.02%)	0.06%
46.	 Ecuador	3,162 (0.23%)	3,171 (0.23%)	3,913 (0.20%)	21.82%	4.34	00:02:40	0 (0.00%)	\$0.00 (0.00%)	0.00%
47.	 Malaysia	3,159 (0.23%)	3,159 (0.23%)	4,373 (0.23%)	26.41%	5.04	00:03:41	2 (0.05%)	\$2,620.00 (0.18%)	0.05%
48.	 Nigeria	2,968 (0.22%)	2,978 (0.22%)	4,066 (0.21%)	29.07%	4.21	00:04:09	0 (0.00%)	\$0.00 (0.00%)	0.00%
49.	 Vietnam	2,949 (0.21%)	2,944 (0.21%)	4,065 (0.21%)	18.77%	5.08	00:03:30	1 (0.03%)	\$80.08 (0.01%)	0.02%
50.	 Bolivia	2,869 (0.21%)	2,877 (0.21%)	3,245 (0.17%)	22.28%	3.01	00:01:42	0 (0.00%)	\$0.00 (0.00%)	0.00%
51.	 Hong Kong	2,396 (0.17%)	2,390 (0.17%)	3,668 (0.19%)	26.15%	5.60	00:04:02	2 (0.05%)	\$729.00 (0.05%)	0.05%
52.	 Costa Rica	2,218 (0.16%)	2,239 (0.16%)	3,320 (0.17%)	26.96%	5.69	00:03:33	1 (0.03%)	\$36.58 (0.00%)	0.03%
53.	 Bulgaria	2,147 (0.16%)	2,145 (0.16%)	4,546 (0.24%)	32.14%	4.47	00:03:03	1 (0.03%)	\$6.95 (0.00%)	0.02%
54.	 Israel	2,144 (0.16%)	2,137 (0.15%)	3,167 (0.17%)	19.01%	6.71	00:04:30	0 (0.00%)	\$0.00 (0.00%)	0.00%
55.	 United Arab Emirates	2,106 (0.15%)	2,085 (0.15%)	2,820 (0.15%)	23.55%	6.01	00:04:18	3 (0.08%)	\$227.00 (0.02%)	0.11%
56.	 Paraguay	2,002 (0.15%)	2,003 (0.15%)	2,230 (0.12%)	25.16%	3.14	00:01:38	0 (0.00%)	\$0.00 (0.00%)	0.00%
57.	 Greece	1,959 (0.14%)	1,949 (0.14%)	2,556 (0.13%)	20.77%	6.15	00:03:57	0 (0.00%)	\$0.00 (0.00%)	0.00%
58.	 Thailand	1,955 (0.14%)	1,969 (0.14%)	2,928 (0.15%)	28.72%	4.90	00:03:40	0 (0.00%)	\$0.00 (0.00%)	0.00%
59.	 Taiwan	1,955 (0.14%)	1,969 (0.14%)	3,720 (0.19%)	28.47%	4.78	00:03:34	0 (0.00%)	\$0.00 (0.00%)	0.00%
60.	 Kenya	1,893 (0.14%)	1,899 (0.14%)	2,645 (0.14%)	28.39%	4.75	00:04:22	0 (0.00%)	\$0.00 (0.00%)	0.00%
61.	 Puerto Rico	1,490 (0.11%)	1,472 (0.11%)	2,245 (0.12%)	19.55%	6.73	00:04:29	4 (0.10%)	\$1,391.62 (0.10%)	0.18%

Rank	Country	Score	Change	Percentage	Points	Time	Goals	Revenue	Efficiency	
62.	 Nepal	1,416 <small>(0.10%)</small>	1,413 <small>(0.10%)</small>	1,568 <small>(0.08%)</small>	39.29%	2.16	00:01:20	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
63.	 Bangladesh	1,408 <small>(0.10%)</small>	1,409 <small>(0.10%)</small>	1,603 <small>(0.08%)</small>	46.54%	2.22	00:01:24	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
64.	 Slovenia	1,383 <small>(0.10%)</small>	1,402 <small>(0.10%)</small>	2,112 <small>(0.11%)</small>	16.71%	7.04	00:04:34	1 <small>(0.03%)</small>	\$284.00 <small>(0.02%)</small>	0.05%
65.	 Latvia	1,254 <small>(0.09%)</small>	1,256 <small>(0.09%)</small>	2,202 <small>(0.12%)</small>	25.43%	5.30	00:03:39	2 <small>(0.05%)</small>	\$451.95 <small>(0.03%)</small>	0.09%
66.	 Guatemala	1,229 <small>(0.09%)</small>	1,242 <small>(0.09%)</small>	1,814 <small>(0.09%)</small>	23.87%	6.31	00:04:07	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
67.	 Ghana	1,201 <small>(0.09%)</small>	1,205 <small>(0.09%)</small>	1,704 <small>(0.09%)</small>	28.05%	4.47	00:04:14	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
68.	 Serbia	1,139 <small>(0.08%)</small>	1,141 <small>(0.08%)</small>	1,464 <small>(0.08%)</small>	19.67%	6.44	00:03:56	1 <small>(0.03%)</small>	\$1,274.00 <small>(0.09%)</small>	0.07%
69.	 Myanmar (Burma)	1,016 <small>(0.07%)</small>	1,015 <small>(0.07%)</small>	1,116 <small>(0.06%)</small>	42.38%	1.64	00:00:44	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
70.	 Uruguay	1,012 <small>(0.07%)</small>	1,012 <small>(0.07%)</small>	1,280 <small>(0.07%)</small>	19.69%	4.92	00:03:16	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
71.	 Estonia	1,006 <small>(0.07%)</small>	1,007 <small>(0.07%)</small>	1,529 <small>(0.08%)</small>	18.51%	6.97	00:04:36	1 <small>(0.03%)</small>	\$2,495.00 <small>(0.17%)</small>	0.07%
72.	 Saudi Arabia	947 <small>(0.07%)</small>	949 <small>(0.07%)</small>	1,282 <small>(0.07%)</small>	19.11%	5.72	00:03:52	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
73.	 Suriname	893 <small>(0.06%)</small>	893 <small>(0.06%)</small>	982 <small>(0.05%)</small>	27.60%	2.07	00:01:36	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
74.	 Dominican Republic	863 <small>(0.06%)</small>	858 <small>(0.06%)</small>	1,248 <small>(0.07%)</small>	24.12%	6.73	00:04:15	2 <small>(0.05%)</small>	\$453.02 <small>(0.03%)</small>	0.16%
75.	 Panama	814 <small>(0.06%)</small>	810 <small>(0.06%)</small>	1,093 <small>(0.06%)</small>	17.66%	7.21	00:04:39	2 <small>(0.05%)</small>	\$290.50 <small>(0.02%)</small>	0.18%
76.	 Pakistan	788 <small>(0.06%)</small>	788 <small>(0.06%)</small>	1,085 <small>(0.06%)</small>	25.71%	5.53	00:04:12	1 <small>(0.03%)</small>	\$6.95 <small>(0.00%)</small>	0.09%
77.	 Guyana	787 <small>(0.06%)</small>	787 <small>(0.06%)</small>	836 <small>(0.04%)</small>	34.57%	1.51	00:01:02	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
78.	 Albania	782 <small>(0.06%)</small>	779 <small>(0.06%)</small>	917 <small>(0.05%)</small>	31.95%	3.47	00:01:46	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
79.	 Egypt	751 <small>(0.05%)</small>	748 <small>(0.05%)</small>	1,240 <small>(0.06%)</small>	26.45%	5.05	00:04:09	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
80.	 Bosnia & Herzegovina	644 <small>(0.05%)</small>	637 <small>(0.05%)</small>	792 <small>(0.04%)</small>	22.22%	4.74	00:02:44	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
81.	 Trinidad & Tobago	629 <small>(0.05%)</small>	640 <small>(0.05%)</small>	795 <small>(0.04%)</small>	20.63%	6.34	00:04:08	1 <small>(0.03%)</small>	\$116.73 <small>(0.01%)</small>	0.13%
82.	 Malta	626 <small>(0.05%)</small>	625 <small>(0.05%)</small>	924 <small>(0.05%)</small>	25.11%	5.38	00:03:31	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
83.	 El Salvador	608 <small>(0.04%)</small>	611 <small>(0.04%)</small>	880 <small>(0.05%)</small>	21.25%	6.46	00:04:20	2 <small>(0.05%)</small>	\$176.74 <small>(0.01%)</small>	0.23%
84.	 Lebanon	580 <small>(0.04%)</small>	581 <small>(0.04%)</small>	821 <small>(0.04%)</small>	28.14%	6.30	00:05:08	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
85.	 Cyprus	537 <small>(0.04%)</small>	536 <small>(0.04%)</small>	735 <small>(0.04%)</small>	17.01%	6.89	00:04:10	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
86.	 Georgia	533 <small>(0.04%)</small>	533 <small>(0.04%)</small>	713 <small>(0.04%)</small>	18.65%	6.01	00:03:42	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
87.	 Iran	530 <small>(0.04%)</small>	515 <small>(0.04%)</small>	701 <small>(0.04%)</small>	34.95%	4.72	00:03:45	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
88.	 Belarus	512 <small>(0.04%)</small>	511 <small>(0.04%)</small>	805 <small>(0.04%)</small>	20.87%	7.54	00:05:09	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
89.	 Kazakhstan	483 <small>(0.04%)</small>	486 <small>(0.04%)</small>	682 <small>(0.04%)</small>	20.67%	5.80	00:04:06	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
90.	 Honduras	457 <small>(0.03%)</small>	456 <small>(0.03%)</small>	605 <small>(0.03%)</small>	18.68%	6.32	00:04:43	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
91.	 Uganda	437 <small>(0.03%)</small>	436 <small>(0.03%)</small>	587 <small>(0.03%)</small>	27.77%	4.55	00:04:59	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
92.	 Sri Lanka	421 <small>(0.03%)</small>	420 <small>(0.03%)</small>	535 <small>(0.03%)</small>	22.62%	5.20	00:03:52	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
93.	 Jamaica	401 <small>(0.03%)</small>	399 <small>(0.03%)</small>	575 <small>(0.03%)</small>	26.09%	4.96	00:03:39	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
94.	 Ethiopia	390 <small>(0.03%)</small>	390 <small>(0.03%)</small>	504 <small>(0.03%)</small>	25.79%	5.88	00:06:39	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
95.	 Iceland	389 <small>(0.03%)</small>	389 <small>(0.03%)</small>	571 <small>(0.03%)</small>	21.54%	5.91	00:03:59	1 <small>(0.03%)</small>	\$174.00 <small>(0.01%)</small>	0.18%
96.	 North Macedonia	370 <small>(0.03%)</small>	367 <small>(0.03%)</small>	406 <small>(0.02%)</small>	25.12%	3.81	00:02:27	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
97.	 Qatar	367 <small>(0.03%)</small>	363 <small>(0.03%)</small>	491 <small>(0.03%)</small>	24.24%	5.53	00:03:36	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
98.	 Moldova	361 <small>(0.03%)</small>	360 <small>(0.03%)</small>	519 <small>(0.03%)</small>	19.65%	6.26	00:03:51	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
99.	 Kosovo	344 <small>(0.03%)</small>	342 <small>(0.02%)</small>	366 <small>(0.02%)</small>	37.98%	2.88	00:01:30	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%
100.	 Morocco	309 <small>(0.02%)</small>	306 <small>(0.02%)</small>	456 <small>(0.02%)</small>	24.12%	5.06	00:03:33	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>	0.00%

