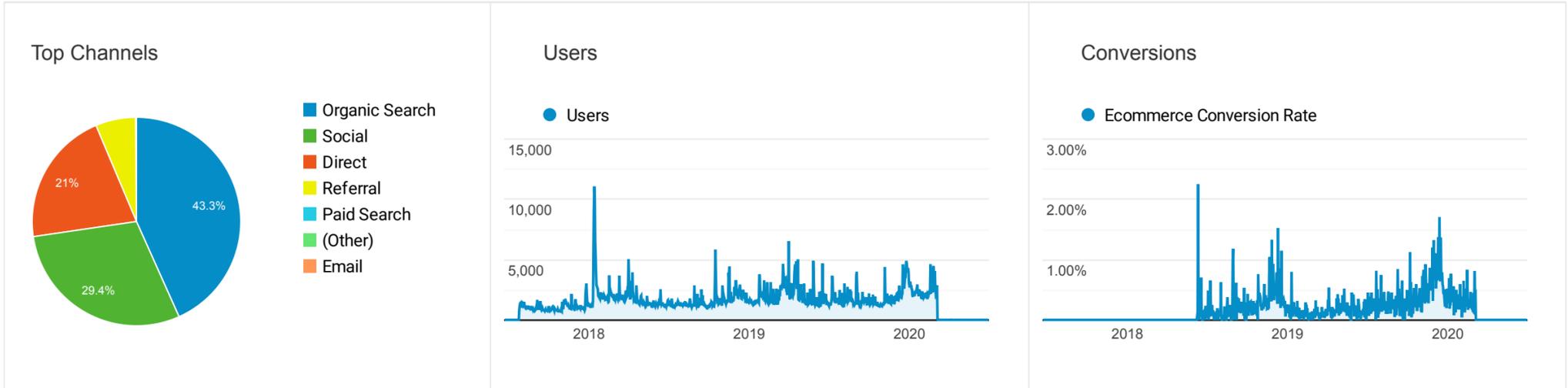


Acquisition Overview

Jun 23, 2017 - Jun 29, 2020

All Users
100.00% Users

Primary Dimension: **Top Channels** Conversion: **eCommerce** [Edit Channel Grouping](#)



	Acquisition			Behavior			Conversions		
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Ecommerce Conversion Rate ↓	Transactions ↓	Revenue ↓
	1,360,358	1,377,763	1,910,166	24.05%	5.87	00:03:50	0.20%	3,823	\$1,463,296.69
1 Organic Search	606,323			19.36%			0.19%		
2 Social	411,253			28.79%			0.07%		
3 Direct	293,547			29.21%			0.36%		
4 Referral	86,859			21.83%			0.20%		
5 Paid Search	1,889			20.08%			0.03%		
6 (Other)	195			27.65%			0.00%		
7 Email	20			34.62%			3.85%		

To see all 7 Channels click [here](#).