

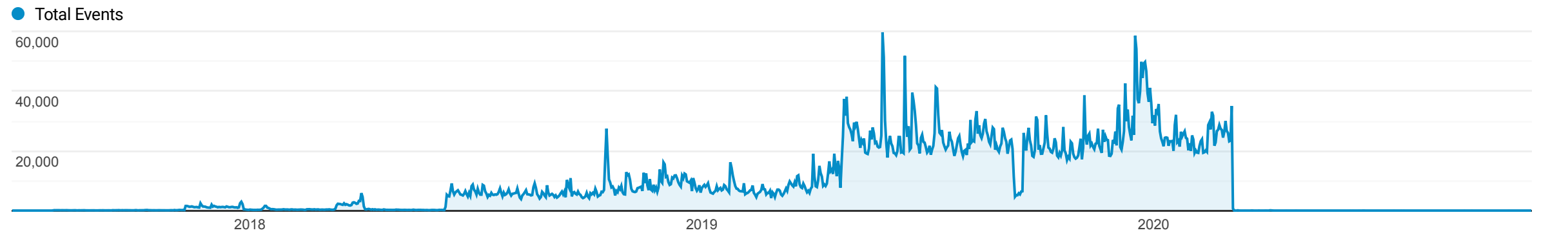
Events Overview

All Users

100.00% Unique Events

Jun 23, 2017 - Nov 1, 2020

Overview



Total Events

10,439,575

Unique Events

5,814,583

Event Value

-9,223,372,036,854,775,808

Avg. Value

883,500,720,752.98

Sessions with Event

1,375,715

Events / Session with Event

7.59

Event Category	Total Events	% Total Events
1. Scroll Depth	5,558,613	53.25%
2. Products	3,428,162	32.84%
3. layered-popup	1,162,826	11.14%
4. outbound-link	222,143	2.13%
5. form	50,309	0.48%
6. Checkout	12,489	0.12%
7. Cart	4,734	0.05%
8. mailto	168	0.00%
9. odin	50	0.00%
10. tel	49	0.00%